APPENDIX B:

1983 BUSINESS LEADER QUESTIONS

A The individual and the Group						
	Strongly Agree	Agree	No Opinion	Disagree	StronglyDisagree	
The individual is the most fundamental unit in our society.			+			
Work ethics such as hard work, diligence, thrift, respect for authority, etc. are the most important guidelines for						
conducting our lives.						
All institutions in our society should seek to protect and promote the interests of individuals.						
4. Individual freedom may have to be partly restricted in order for organizations to function effectively.						
B. Equality						1
	Strongly Agree	Agree	No Opinion	Disagree	StronglyDisagree	
All individuals deserve an equal opportunity to enter the higher paying and more prestigious occupations.						
2. Government should intervene in education and in labor markets to assure equality of opportunity.						
3. Income and employment should be determined by an individual.						
productivity Those who work harder and/or have greater natural						
ability should earn higher incomes. 4. The existing range of incomes in the United States is, in general, a fair						-
distribution.						
C. Role of Government	·					
1) V Government should redistribute income in order to assure a minimum standard of living for all citizens.		Strongly Agree	Agree	No Opinion	Disagree	StronglyDisagree
2. To Government should not directly redistribute income it? Instead it should try to make incomes more equal by promoting equality of opportunity and a healthy economy.						
3. / Government currently restricts individual and organizational freedom to such an extent that efficiency is often sacrificed.						
4. In the future, government may have to restrict individual and organizational						
freedom even more in order to promote the common good and solve society $i \ell \sqrt{2} s$ major problems.						
 Government should provide incentives for business to get involved in solving social problems. 						
D. C. Role of Technology				<u> </u>	•	
1 The quality of life can best be improved by the effective application of technological innovations.		StronglyAgree	Agree	No Opinion	Disagree	StronglyDisagree
2 The quality of life can best be improved by the effective application of the kinds of knowledge which colleges teach in humanities, philosophy and social science courses.						
II YOUR VIEWS REGARDING THE SOURCES OF ETHICAL STANDARDS						
Many factors can influence a businesspersonik ½s ethical standards and ethical practice. Which of the following factors influence the average business executivelk ½s ethical						
standards? (Circle the number which best conveys your opinion).						
To What Extent are Ethical Standards Influenced by		Construction of the construction	LAmer	No Oninion	Discours	Constant Discourse
1 Formal company policy and procedure 2 Peer group pressure		StronglyAgree	Agree	No Opinion	Disagree	StronglyDisagree
3. Prevailing industry practice						
4.776 Perceived preference of your boss						
5.J. Family Experiences						
61. 1: Your church experiences						

				1				
7. Your educational experiences								
8. Your companyk 1/2s ethical code or policy								
9 Your professional ethical code								
10 Society s moral climate								
III. YOUR VIEWS REGARDING THE ROLE OF THE CORPORATION This section asks for your opinions regarding the role of the business corporation in our society. (Circle the number that best conveys your opinion)								
1. A corporation a primary responsibility is to its stockholders.		StronglyAgree		Agree		No Opinion	Disagree	StronglyDis
2.1 A corporation is equally responsible to its stockholders, employees, customers, and other interested parties.								
3 Corporations should take the lead in solving major social problems such as pollution, discriminations and safety.								
 Corporations should not become involved in solving social problems unless doing so becomes a cost of doing business or an opportunity to earn a profit. 								
5.1 Most corporations get involved in social responsibility projects because outside pressures make such involvement a cost of doing business.								
6 Most corporations get involved in social responsibility projects because their managements believe it is the right action to take, regardless of the effect on the								
companylé 1/2s profits. 7.1. Most corporations get involved in social responsibility projects because of the								
public relations value of such projects. IV YOUR VIEWS REGARDING THE ETHICS OF BUSINESS PRACTICE								
A. General 1. The typical business executive has two sets of ethical standards, one which he she applies to business activities and another which is applied to his/her private life.		StronglyAgree		Agree		No Opinion	Disagree	StronglyDis
ne sne appuies to ousiness activities and another which is applied to his/her private life. 2.1 Ethical standards in business are lower than in government.								
3. Ethical standards in business are lower than in government.								
4. Ethical standards in business are lower than in the typical American family.								
5 The ethical standards I use in business are higher than the standards of my								
supervisor. 6. The ethical standards I use in business are higher than the standards used by								
the people who work for me. 7. The ethical standards I use in business are higher than the standards of my								
The ethical standards I use in business are as high as those I practice with								
my family and friends. 9. I occasionally make decision which are right for my business but which								
are inconsistent with my personal ethical principles. 10 Most ethical decisions which I encounter involve conflict between the								
legitimate claims of two or more parties (e.g., stockholder vs. customer, employee vs. stockholder, etc.)								_
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Some government regulations are needed to protect the consumer. Truth in lending regulations are needed to protect the customer.	StronglyAi	rree	Agree		No Opinion	Disagree	StronglyDisas	ree
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3 Promote conservation of energy even if doing so means a reduction in profits.						
•						İ
Clean up or avoid causing air, noise and water pollution even if doing so means a reduction in profits.						
Contribute money and management time to civic activities in communities where the firm has plants or offices.						
6 Help minority owned businesses.						
7. Be truthful in advertising.						
V YOUR VIEWS REGARDING METHODS OF DEALING WITH ETICAL ISSUES						•
This section asks for your views regarding corporate policies dealing with						
ethical issues. There are two parts to each question. A. First indicate your feelings as to the importance of each (regardless of						
whether or not your company currently uses it) in making corporations moral. (Please						
circle the number that best corresponds to your opinion.)						
B Second, place a checkmark in the last column if that policy is currently utilized by your company.						
13 : Individual executives are assigned and permitted to handle issues as they arise.	Strongly Agree	Agree	No Opinion	Disagree	StronglyDisagree	1
2. (1) Additional staff positions are created in order to take care of ethical issues.						
3. A temporary takes force of executives and/or employees is formed to deal with critical issues as they arise.						
 A permanent committee, such as a kt/2publicly responsibility kt/2 committee, of senior officers handles ethical decisions. 						
5.1 A permanent department is developed and assigned all recurring ethical decision and recommends athical policies.						
 A person(s) has been added to the board of directors to advise the corporation on ethical issues. 						
7.1 The ethical responsibility task is delegated to the operating units as a part of the jobs performed in running the business.						
An industry-wide code of ethics is developed and all managers at all levels are made aware of the code through periodical educational programs.						
Socially responsible programs are incorporated into the basic company strategy in pursuing other corporate goals in order to be successful.						
10 Executives monitor the social and political trends in order to properly respond rather than wait for the legislature and courts to enforce public opinion.						
11. Participation of employees is sought and used in making decisions which have strong social implications.						
12 Performance evaluations of managers give careful consideration to the qualitative as well as future implications of the job performed.						
13 Reward and punishment systems are restricted so that they support managers who pursue ethically responsible actions on their own.						
	<u> </u>	<u> </u>				
VI. SOME BASIC INFORMATION ABOUT YOUR BACKGROUND						
A. Did you ever take a formal course in ethics or moral philosophy?Yes	0					
B. Your present title or position C a State in which you live b) State in which you work:						
D. Your company size by number of employees: (Check one) 1-99	THE TABLE TABLE			10,000-19,5	999	100-499
THE RESERVE THE PROPERTY OF TH	20,000-29,999	500-999i		The Sales		30,000-49,999
E Your company size compared to other firms in the industry. One of the largest	50,000 or more /	5,000-9,999 Smaller than mostic	-711		Larger than most	
One of the smallestic Constitution Constitutio	The state of the s		.ic	9740	2000	About Average 2011
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General Managementi /2: 1		THE TAIL THE TAIL TAIL TO THE TAIL THE TAIL TAIL TAIL TAIL TAIL TAIL TAIL TAIL		1671 3K72	Othe	er (Please specify,
Which of the following best describes your corporate structure? (Please check the one most important only.)Functional						
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Conglomerate & subsidiaries.					1	

: subsidiarie.

d: Other (Please specify, Production Division.

AN OPEN ENDED INVITATION

A To their amplitude due to use on the topic of social responsibility or business ethics?

A To their amplitude due to consider their first and their consideration of their conside