SECTION 12:

APPENDICES

APPENDIX A:

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Order Revised	Year	Q#	Type	CODE	Question	SA	A	N/O	DA	SDA	Mean	Std. Dev.	n=
1	1983	III.3	B	1	Corporations should take the lead in solving major social problems such as pollution, discrimination, and safety.								
1	1984	5.08	B	1	Corporations should take the lead in solving major social problems such as pollution, discrimination, and safety.	13%	57%	5%	21%	3%	NI	NI	119
1	1989	5.08	B	1	Corporations should take the lead in solving major social problems such as pollution, discrimination, and safety.	20%	56%	5%	17%	2%	NI	NI	138
1	1990	7.01	F	1	Corporations should take the lead in solving major social problems such as pollution, discrimination, and safety.	21%	41%	7%	25%	5%	2.6	1.4	439
1	*1998*	*43*	*S*	*1*	*The corporation has a responsibility to take the lead in solving major social problems such as pollution, discrimination, and safety.*	*NI*	*NI*	*NI*	*NI*	*NI*	*NI*	*NI*	*191*
					The corporation has a responsibility to take the lead in solving major								

1	2003	1	B	1	social problems such as pollution, discrimination, and safety.	29%	47%	12%	9%	3%	2.1	1.0	66
1	2003	1	F	1	The corporation has a responsibility to take the lead in solving major social problems such as pollution, discrimination, and safety.	23%	44%	9%	20%	4%	2.4	1.2	269
1	2003	1	S	1	The corporation has a responsibility to take the lead in solving major social problems such as pollution, discrimination, and safety.	23%	54%	11%	11%	1%	2.2	0.9	1010
2	1983	III.4	B	2	Corporations should not become involved in solving social problems unless doing so becomes a cost of doing business or an opportunity to earn a profit.								
2	1984	5.09	B	2	Corporations should not become involved in solving social problems unless doing so becomes a cost of doing business or an opportunity to earn a profit.	3%	23%	5%	56%	12%	NI	NI	119
2	1989	5.09	B	2	Corporations should not become involved in solving social problems unless doing so becomes a cost of doing business or an opportunity to earn a profit.	2%	9%	7%	69%	12%	NI	NI	138
2	1990	7.2	F	2	Corporations should not become involved in solving social problems unless doing so becomes a cost of doing business or an opportunity to earn a profit.	4%	14%	5%	54%	22%	3.8	1.2	438
2	*1998*	*44*	*S*	*2*	*The corporation has the responsibility to not become involved in solving social problems unless doing so becomes a cost of doing business or the opportunity to earn a profit.*	*NI*	*NI*	*NI*	*NI*	*NI*	*NI*	*NI*	*191*