## **SECTION 12: APPENDICES**

## **APPENDIX A:**

## FIRST PAGE OF THE COMPLETE EXCEL DATA FILE

Order Revised												Std. Dev.	
	Year	Q#	Type	CODE	Question	SA	A	N/O	DA	SDA	Mean		n=
1	1983	III.3	В	1	Corporations should take the lead in solving major social problems such as pollution, discrimination, and safety.								
1	1984	5.08	В	1	Corporations should take the lead in solving major social problems such as pollution, discrimination, and safety.	13%	57%	5%	21%	3%	NI	NI	119
1	1989	5.08	В	1	Corporations should take the lead in solving major social problems such as pollution, discrimination, and safety.	20%	56%	5%	17%	2%	NI	NI	138
1	1990	7.01	F	1	Corporations should take the lead in solving major social problems such as pollution, discrimination, and safety.	21%	41%	7%	25%	5%	2.6	1.4	439
1	1998	43	S	I	The corporation has a responsibility to take the lead in solving major social problems such as pollution, discrimination, and safety.	NI	NI	NI	NI	NI	NI	NI	191
					The corporation has a responsibility to take the lead in solving major								
1	2003	1	В	1	social problems such as pollution, discrimination, and safety.	29%	47%	12%	9%	3%	2.1	1.0	66
					The corporation has a responsibility to take the lead in solving major								

1	2003	1	F	1	social problems such as pollution, discrimination, and safety.	23%	44%	9%	20%	4%	2.4	1.2	269
1	2003	1	S	1	The corporation has a responsibility to take the lead in solving major social problems such as pollution, discrimination, and safety.	23%	54%	11%	11%	1%	2.2	0.9	1010
2	1983	III.4	В	2	Corporations should not become involved in solving social problems unless doing so becomes a cost of doing business or an opportunity to earn a profit.								
2	1984	5.09	В	2	Corporations should not become involved in solving social problems unless doing so becomes a cost of doing business or an opportunity to earn a profit.	3%	23%	5%	56%	12%	NI	NI	119
2	1989	5.09	В	2	Corporations should not become involved in solving social problems unless doing so becomes a cost of doing business or an opportunity to earn a profit.	2%	9%	7%	69%	12%	NI	NI	138
2	1990	7.2	F	2	Corporations should not become involved in solving social problems unless doing so becomes a cost of doing business or an opportunity to earn a profit.	4%	14%	5%	54%	22%	3.8	1.2	438
2	1998	44	S	2	The corporation has the responsibility to not become involved in solving social problems unless doing so becomes a cost of doing business or the opportunity to earn a profit.	NI	191						