## SECTION 10: FOCUS ON FACULTY FOR TWO YEARS

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FOR TWO YEARS

## INTRODUCTION

In this section, the focus is only on the faculty for two years. Table 10A presents a summary version of the information for each of the 47 attitudinal questions. For each question, the percent that agreed with each statement is given. In addition, the average response (low is positive) and the standard deviation for each question are provided. The number of responses completes the information for each group for each question. Questions 30 to 38 are given at the end of the table since their answers should have reflected to what extent instead of a SA to SD perspective. See Table 10B for a clearer understanding of these questions. Table 10B gives the percentage of respondents who either Strongly Agreed, Agree, gave No Opinion, Disagreed or Strongly Disagreed for each question.

## **ANALYSIS**

One can examine the differences in the actual responses in these two tables depending upon his or her interest in the particular question and/or group. A detailed analysis of the information in this section is beyond the scope of the project.

| TAB | LE 10A. ALL Y<br>GROUPS AGREEIN   |              | PERCENT OF :<br>HEACH STATE |                   | THE RES     | SA;          | NG<br>5=SD) |
|-----|---|--------------|-----------------------------|-------------------|-------------|--------------|-------------|
| Q#  | QUESTION  | Year<br>2003 | Type<br>Faculty             | %<br>Agree<br>67% | Mean<br>2.4 | Std.<br>Dev. | n=          |
| 1   | The corporation has a responsibility to take the lead in solving major social problems such as pollution, discriminatic and safety. | 1989         | Faculty                     | 62%               | 2.6         | 1.4          | 439         |
|     | -   |              |                             |                   |             |              |             |
| 2   | The corporation has a<br>responsibility to not become<br>involved in solving social   | 2003         | Faculty                     | 19%               | 3.8         | 1.1          | 269         |
|     | problems unless doing so<br>becomes a cost of doing<br>business or the opportunity to<br>earn a profit.                             | 1989         | Faculty                     | 18%               | 3.8         | 1.2          | 438         |
|     |   |              |                             |                   |             |              |             |
| 3   | The corporation has the<br>responsibility to get involved in<br>social responsibility projects                                      | 2003         | Faculty                     | 58%               | 2.7         | 1.0          | 269         |
|     | because outside pressures make<br>such an involvement a cost of<br>doing business.  | 1989         | Faculty                     | 73%               | 2.4         | 1.2          | 439         |
|     |   |              |                             | _                 |             |              |             |
| 4   | The corporation has a responsibility to promote equal   | 2003         | Faculty                     | 95%               | 1.5         | 0.7          | 269         |
|     | opportunity in hiring and promotion.  | 1989         | Faculty                     | 94%               | 1.7         | 1.1          | 440         |
|     |   |              |                             |                   |             |              |             |
| 5   | The corporation has a responsibility to promote   | 2003         | Faculty                     | 68%               | 2.4         | 1.1          | 269         |
| ,   | conservation of energy even if<br>doing so means a reduction in<br>profits.   | 1989         | Faculty                     | 74%               | 2.3         | 1.2          | 440         |
|     | -   |              |                             |                   |             | •            |             |
| 6   | The corporation has a responsibility to conserve  | 2003         | Faculty                     | 73%               | 2.2         | 1.1          | 269         |
|     | natural resources, even if doing so means a reduction in profits.   | 1989         | Faculty                     | 81%               | 2.1         | 1.2          | 440         |
|     |   |              |                             |                   |             |              |             |
| 7   | The corporation has a responsibility to clean up or   | 2003         | Faculty                     | 81%               | 2.0         | 1.0          | 269         |
|     | avoid causing air, noise, and<br>water pollution even if doing so<br>means a reduction in profits.                                  | 1989         | Faculty                     | 90%               | 1.9         | 1.1          | 440         |
|     |   |              |                             |                   |             |              |             |
| 8   | The corporation has a responsibility to contribute  | 2003         | Faculty                     | 80%               | 2.0         | 0.9          | 269         |
|     | money and management time to<br>civic activities in communities<br>where the firm has plants or<br>offices.                         | 1989         | Faculty                     | 76%               | 2.3         | 1.1          | 440         |
|     |   |              | I                           |                   |             |              |             |
| _   | The corporation has a   | 2003         | Faculty                     | 42%               | 2.8         | 1.0          | 269         |
| 9   | responsibility to help minority owned businesses.   | 1989         | Faculty                     | 41%               | 3.0         | 1.2          | 439         |

|    | The corporation has a  | 2003         | Faculty | 99% | 1.2 | 0.5 | 269        |
|----|--|--------------|---------|-----|-----|-----|------------|
| 10 | responsibility to be truthful in advertising.  | 1989         | Faculty | 98% | 1.5 | 1.0 | 440        |
|    |  |              |         |     |     |     |            |
| 11 | The typical business executive<br>has two sets of ethical standards,   | 2003         | Faculty | 38% | 3.2 | 1.2 | 269        |
|    | one which he/she applies to<br>business activities and another<br>which is applied to his/her private<br>life. | 1989         | Faculty | 46% | 3.1 | 1.5 | 432        |
|    |  |              |         |     |     |     |            |
| 12 | Ethical standards in business are  | 2003         | Faculty | 15% | 3.7 | 1.0 | 269        |
|    | lower than in government.  | 1989         | Faculty | 9%  | 4.1 | 1.1 | 436        |
|    |  |              |         |     |     |     |            |
| 12 | Ethical standards in business are  | 2003         | Faculty | 51% | 2.9 | 1.2 | 269        |
| 13 | lower than in most religious organizations.  | 1989         | Faculty | 50% | 3.0 | 1.4 | 436        |
|    |  |              |         |     |     |     |            |
| 14 | Ethical standards in business are<br>lower than in the typical   | 2003         | Faculty | 36% | 3.1 | 1.1 | 269        |
| 14 | American family.   | 1989         | Faculty | 39% | 3.2 | 1.4 | 436        |
|    |  |              |         |     |     |     |            |
| 15 | The ethical standards used in  | 2003         | Faculty | 34% | 3.2 | 1.0 | 269        |
| 15 | business are as high as those<br>practiced with family and<br>friends.   | 1989         | Faculty | 18% | 3.8 | 1.2 | 436        |
|    | Occasionally, business people  |              | T       | ı   |     | ı   |            |
|    | make decisions that are right for  | 2003         | Faculty | 34% | 3.2 | 1.0 | 269        |
| 16 | business but which are<br>inconsistent with their personal<br>ethical principles.                              | 1989         | Faculty | 18% | 3.8 | 1.2 | 436        |
| 17 | Much advertising done by   | 2003         | Faculty | 53% | 2.8 | 1.1 | 269        |
| 17 | business is misleading to the consumer.  | 1989         | Faculty | 62% | 2.7 | 1.4 | 438        |
|    |  |              |         |     |     |     |            |
| 18 | Effective advertising may have   | 2003<br>1989 | Faculty | 7%  | 4.1 | 0.8 | 269<br>438 |
|    | to be somewhat misleading.   | 1989         | Faculty | 13% | 3.9 | 1.1 | 438        |
|    | It is in the long run self-interest  | 2003         | Faculty | 92% | 1.6 | 0.8 | 269        |
| 19 | of business to protect the   | 1989         | Faculty | 91% | 1.8 | 1.3 | 435        |

| 20 | The average customer is less<br>ethical in dealing with business                                     | 2003   | Faculty | 20%   | 3.3 | 0.9 | 269   |
|----|--|--------|---------|-------|-----|-----|-------|
|    | than the business is in dealing with that customer.  | 1989   | Faculty | 33%   | 3.2 | 1.3 | 436   |
|    |  | 1 2002 |         | 1010/ |     |     | 1 220 |
| 21 | No employee should be required<br>to engage in business practices                                    | 2003   | Faculty | 81%   | 1.9 | 1.0 | 269   |
| 21 | that employee considers<br>unethical.  | 1989   | Faculty | 81%   | 2.0 | 1.4 | 437   |
|    |  |        |         |       |     |     |       |
| 22 | In accepting an employment<br>offer each employee implicitly<br>agrees to abide by the ethical       | 2003   | Faculty | 43%   | 3.1 | 1.2 | 269   |
|    | agrees to abide by the ethical<br>standards of the employer, even<br>if the company standards differ | 1989   | Faculty | 40%   | 3.2 | 1.4 | 438   |
|    | from those of the employee.  |        |         |       |     |     |       |
|    | Wages and salaries should vary   | 2003   | Faculty | 91%   | 1.8 | 0.7 | 269   |
| 23 | according to an employeeic 1/2s<br>productivity.   | 1989   | Faculty | 89%   | 1.9 | 1.2 | 437   |
|    | •  |        | •       |       |     |     |       |
|    | Wages and salaries should vary   | 2003   | Faculty | 54%   | 2.7 | 1.1 | 269   |
| 24 | according to both the<br>employee s productivity and<br>years of service with the firm.              | 1989   | Faculty | 63%   | 2.7 | 1.3 | 438   |
|    | 13   |        | L       |       | _   |     |       |
|    | Wages and salaries should vary   | 2003   | Faculty | 3%    | 4.1 | 0.7 | 269   |
| 25 | primarily with the employee's  |        |         | +     | +   | +   |       |
|    | years of service with the firm.  | 1989   | Faculty | 3%    | 4.3 | 0.9 | 438   |
| 26 | Labor unions serve a useful<br>purpose by prodding a particular                                      | 2003   | Faculty | 54%   | 2.8 | 1.1 | 269   |
| 20 | management into fulfilling its<br>responsibilities to labor.   | 1989   | Faculty | 61%   | 2.8 | 1.3 | 438   |
|    |  |        | •       |       |     |     | •     |
| 27 | The corporation should seek to   | 2003   | Faculty | 16%   | 3.9 | 1.1 | 269   |
| 21 | maximize short run profits.  | 1989   | Faculty | 10%   | 4.1 | 1.0 | 441   |
|    | TT9  | 3003   | I F16   | 050/  | 110 |     | 1 2/2 |
| 28 | The corporation should seek to<br>earn a satisfactory rate of return                                 | 2003   | Faculty | 95%   | 1.8 | 0.6 | 269   |
| 28 | for stockholders.  | 1989   | Faculty | 93%   | 1.9 | 0.1 | 440   |
|    | The ethical standards in   |        |         | _     |     |     |       |
| 29 | competition are determined by<br>the least ethical competitor.                                       | 2003   | Faculty | 7%    | 4.0 | 0.8 | 269   |
|    | If one firm engages in unethical conduct, the others will have to follow to survive.                 | 1989   | Faculty | 10%   | 4.1 | 1.1 | 440   |

|    | To what extent are ethical                                | 2003   | Faculty | 87%   | 2.0 | 0.8 | 252   |
|----|---|--------|---------|-------|-----|-----|-------|
| 30 | standards influenced by peer                              |        | ,       |       | +   | -   | +     |
|    | group pressures?  | 1989   | Faculty | 94%   | 1.7 | 1.1 | 439   |
|    | To what extent are ethical                                | 2003   | Faculty | 91%   | 1.9 | 0.6 | 1 252 |
| 31 | standards influenced by                                   | 2003   | Faculty | 9170  | 1.9 | 0.0 | 232   |
|    | prevailing industry practice?                             | 1989   | Faculty | 90%   | 1.9 | 1.1 | 440   |
|    | I   | 1 2002 |         | 1000/ |     | 107 | 1 252 |
| 32 | To what extent are ethical standards influenced by        | 2003   | Faculty | 89%   | 1.8 | 0.7 | 253   |
| 32 | perceived preference of top<br>executives?                | 1989   | Faculty | 92%   | 1.7 | 1.2 | 437   |
|    |   | 2002   | _!_     | 1720/ | 100 | 110 | 1054  |
| 33 | To what extent are ethical standards influenced by family | 2003   | Faculty | 72%   | 2.3 | 1.0 | 254   |
| 33 | experiences?  | 1989   | Faculty | 83%   | 1.9 | 1.2 | 440   |
|    |   |        |         |       |     |     |       |
| 34 | To what extent are ethical standards influenced by church | 2003   | Faculty | 59%   | 2.6 | 1.0 | 254   |
| 34 | experiences?  | 1989   | Faculty | 70%   | 2.3 | 1.3 | 440   |
|    |   |        |         |       |     |     |       |
| 25 | To what extent are ethical standards influenced by your   | 2003   | Faculty | 73%   | 2.3 | 8.0 | 254   |
| 35 | educational experiences?                                  | 1989   | Faculty | 65%   | 2.5 | 1.3 | 440   |
|    | -   |        |         |       |     |     | •     |
| 26 | To what extent are ethical standards influenced by        | 2003   | Faculty | 75%   | 2.3 | 0.9 | 254   |
| 36 | company's ethical code or<br>policy?                      | 1989   | Faculty | 76%   | 2.3 | 1.3 | 439   |
|    | To what extent are ethical                                | 2003   | Faculty | 78%   | 2.2 | 0.9 | 254   |
| 37 | standards influenced by<br>professional ethical code?     | 1989   | Faculty | 76%   | 2.3 | 1.3 | 440   |
|    |   |        | _       |       |     |     |       |
|    | To what extent are ethical                                | 2003   | Faculty | 80%   | 2.1 | 0.8 | 255   |
| 38 | standards influenced by society's moral climate?          | 1989   | Faculty | 78%   | 2.2 | 1.3 | 439   |

|    | All institutions in our society        | 2003 | Faculty   | 43%  | 2.8         | 1.1         | 268   |
|----|--|------|-----------|------|-------------|-------------|-------|
| 39 | should seek to protect and             |      |           |      |             | 1           |       |
|    | promote the interests of individuals.  | 1989 | F16-      | NA   | N/A         | N/A         | N/A   |
|    | individuals.                           | 1909 | Faculty   | NA   | IV/A        | IV/A        | IV/A  |
|    |  |      |           |      |             |             |       |
|    | Individual freedom may have to         | 2003 | Faculty   | 69%  | 2.6         | 1.1         | 269   |
| 40 | be partly restricted in order for      |      |           |      |             |             |       |
|    | organizations to effectively function. | 1989 | Faculty   | NA   | N/A         | N/A         | N/A   |
|    | Iunction.                              |      |           |      |             |             |       |
|    | Government should redistribute         | 2003 | Faculty   | 35%  | 3.3         | 1.3         | 269   |
| 41 | income in order to assure a            | 2003 | Faculty   | 3370 | 3.3         | 1.5         | 209   |
| 41 | minimum standard of living for         |      | Faculty   | NA   | N/A         | 1           |       |
|    | all citizens.                          | 1989 | racuty    | NA   | 10/21       | N/A         | N/A   |
|    |  |      |           | _    |             |             |       |
|    | Government should provide              | 2003 | Faculty   | 74%  | 2.4         | 1.1         | 269   |
| 42 | incentives for business to get         |      |           | _    | +           | +           |       |
|    | involved in solving social             | 1000 | Faculty   | NA   | $N\!\!/\!A$ | 27/4        | 37/4  |
|    | problems.                              | 1989 |           |      |             | $N\!\!/\!A$ | N/A   |
|    |  |      |           |      |             |             |       |
| 43 | Truth in lending regulations are       | 2003 | Faculty   | 88%  | 1.9         | 0.8         | 269   |
| 43 | needed to protect the customer.        | 1989 | Faculty   | NA   | N/A         | N/A         | N/A   |
| 44 | Antitrust laws prohibiting price       | 2003 | Faculty   | 82%  | 2.0         | 0.9         | 269   |
|    | fixing benefit the customer.           | 1989 | Faculty   | NA   | N/A         | N/A         | N/A   |
|    |  |      |           |      |             |             |       |
| 45 | Lazy or incompetent employees          | 2003 | Faculty   | 87%  | 1.8         | 0.8         | 269   |
| 43 | should be fired.                       | 1989 | Faculty   | NA   | $N\!/A$     | $N\!\!/\!A$ | N/A   |
|    |  |      | -         | •    | _           | _           |       |
|    | A company should have formal           |      |           |      |             |             |       |
| 46 | policies to guarantee that every       | 2003 | Faculty   | 91%  | 1.7         | 0.8         | 269   |
|    | employee has an equal                  |      |           | 1    |             |             |       |
|    | opportunity for promotion, pay         | 1989 | Faculty   | NA   | N/A         | N/A         | N/A   |
|    | increases, and other rewards           | 1505 | 1 cacuaty | INA  | 10/11       | 24/22       | 24/22 |
|    | provided by the firm.                  |      |           |      |             |             |       |
| 47 | The corporation should seek to         | 2003 | Faculty   | 92%  | 1.6         | 0.8         | 269   |
| 77 | maximize long run profits.             | 1989 | Faculty   | NA   | N/A         | N/A         | N/A   |

Source: 2003 Study of Ethics

|     | QUESTION   | Year         | Type               | %SA      | %A  | %NO      | %D   | %SD           | n:            |
|-----|--|--------------|--------------------|----------|-----|----------|------|---------------|---------------|
|     | The corporation has a responsibility to take the lead in solving major social                          |              |                    |          | 44  | 9        | 20   | T.            | 269           |
| 1   | problems such as pollution, discrimination, and safety.  | 2003<br>1989 | Faculty<br>Faculty | 23<br>21 | 41  | 7        | 25   | 4 5           | 439           |
|     |  | 1909         | ractity            | 21       | 41  | ,        | 23   |               | 433           |
|     | The corporation has a responsibility to not become involved in solving social                          |              |                    |          |     | 1.       |      |               | 269           |
| . 2 | problems unless doing 9 becomes a cost of doing business or the opportunity to                         | 2003         | Faculty            | 3        | 16  | 7        | 52   | 23            | 205           |
|     | earn a profit.   | 1989         | Faculty            | 4        | 14  | 5        | 54   | 22            | 438           |
|     |  |              |                    |          | 1   | _        | _    | $\overline{}$ | $\overline{}$ |
| 3   | The corporation has the responsibility to get involved in social responsibility                        | 2003         | Fte                | 7        | 51  | 15       | 23   | 5             | 269           |
| -   | projects because outside pressures make such an involvement a cost of doing business.                  | 1989         | Faculty<br>Faculty | 12       | -   |          |      | 2             | _             |
|     | ousiness.  | 1989         | racuity            | 12       | 61  | 8        | 16   | 2             | 439           |
| _   | The corporation has a responsibility to promote  | 2003         | Faculty            | 64       | 31  | 3        | 2    | 1             | 269           |
| . 4 | equal opportunity in hiring and promotion.   | 1989         | Faculty            | 43       | 51  | 3        | 2    | 1             | 440           |
|     |  |              |                    |          |     |          |      |               |               |
| - 5 | The corporation has a responsibility to promote  | 2003         | Faculty            | 23       | 45  | 11       | 18   | 3             | 269           |
| ٥   | conservation of energy even if doing so means a reduction in profits.                                  | 1989         | Faculty            | 22       | 52  | 10       | 14   | 2             | 440           |
|     | reduction in profits.  |              | ,                  |          |     |          |      |               |               |
| _   | The corporation has a responsibility to conserve   | 2003         | Faculty            | 26       | 47  | 7        | 16   | 3             | 269           |
| 0   | natural resources, even if doing so means a reduction in profits.                                      | 1989         | Faculty            | 26       | 55  | 7        | 9    | 2             | 440           |
|     |  |              |                    |          |     |          |      |               |               |
| 7   | The corporation has a responsibility to clean up or avoid causing air, noise, and                      | 2003         | Faculty            | 35       | 46  | 5        | 12   | 2             | 269           |
|     | water pollution even if doing so means a reduction in profits.   | 1989         | Faculty            | 33       | 57  | 4        | 5    | 1             | 440           |
|     | 995  |              |                    |          | 1   |          |      |               | $\overline{}$ |
| 8   | The corporation has a responsibility to contribute<br>money and management time to civic activities in | 2003         | Faculty            | 31       | 49  | 9        | 9    | 1             | 269           |
| ۰   | communities where the firm has plants or offices.  | 1989         | Faculty            | 18       | 58  | 14       | 9    | 2             | 440           |
|     |  |              | 1= :               |          | 100 | 1.04     | 1.00 |               |               |
| . 9 | The corporation has a responsibility to help minority owned businesses.                                | 2003<br>1989 | Faculty<br>Faculty | 9        | 33  | 31<br>29 | 23   | 5             | 269           |
|     |  | 1989         | Faculty            | 1        | 34  | 29       | 25   |               | 439           |
|     | The corporation has a responsibility to be truthful  | 2003         | Faculty            | 82       | 17  | 1        | 0    | 0             | 269           |
|     | in advertising.  | 1989         | Faculty            | 58       | 40  | 1        | 0    | 0             | 440           |
|     |  |              |                    |          |     |          |      |               | _             |
|     | The typical business executive has two sets of ethical standards, one which                            | 2002         |                    |          | 30  | 12       | 35   | 1.0           | 269           |
|     | he/she applies to business activities and another which is applied to his/her private life.            | 2003         | Faculty            | 8        |     |          |      | 16            |               |
|     | private irie.  | 1989         | Faculty            | 9        | 37  | 8        | 40   | 5             | 432           |
|     | Ethical standards in business are lower than in  | 2003         | Faculty            | 3        | 12  | 16       | 49   | 20            | 269           |
|     | government.  | 1989         | Faculty            | 3        | 6   | 10       | 56   | 24            | 430           |
|     |  | 2002         |                    |          |     | 12       | 20   |               | $\overline{}$ |
|     | Ethical standards in business are lower than in  | 2003         | Faculty            | 10       | 41  | 12       | 29   | 8             | 269           |
|     |  | 1989         | Faculty            | 7        |     |          |      | 7             | 43            |
| _   |  |              | <del></del>        |          |     |          |      |               |               |
|     | Ethical standards in business are lower than in  | 2003         | Faculty            | 6        | 30  | 22       | 35   | 7             | 26            |

| 15   | The ethical standards used in business are as high   | 2003  | Faculty  | 4  | 30  | 16  | 45   | 4   | 269  |
|--|--|---|--|--|---|---|--|---|--|
| 15   | as those practiced with family and friends.  | 1989  | Faculty  | 1  | 17  | 11  | 52   | 18  | 436  |
|  |  |   |  |  |   |   |  |   |  |
|  | Occasionally, business people make decisions that are right for business but   | 2003  | Tth  | 13   | 72  | 7   | 7  | ,   |  |
| 16 O   | which are inconsistent with their personal ethical principles.   | 1989  | Faculty Faculty  | 15   | 18  | 7   | 48   | 25  | 269<br>436   |
|  | men are meetingeren war aren personal canoni principeo.  | 1707  | ractity  | 1  | 10  | 1   | 40   | 23  | 430  |
|  | Mark advantage descriptions is uniqued in  | 2003  | Faculty  | 7  | 46  | 9   | 32   | 6   | 269  |
| 17   | Much advertising done by business is misleading to the consumer.   | 1989  | Faculty  | 12   | 50  | 5   | 29   | 3   | 438  |
|  | to the consumer.   | 1505  | Tacony   | 12   | 50  | ,   | 29   | ,   | 430  |
|  | Tage since the string of the s | 2003  | Faculty  | 1  | 6   | 6   | 59   | 27  | 269  |
| 18   | Effective advertising may have to be somewhat misleading.  | 1989  | Faculty  | 1  | 12  | 1   | 64   | 21  | 438  |
|  | misicaomg.   |   | 1 40011  | •  | 12  |   | 04   |   | 450  |
|  | It is in the long run self-interest of business to   | 2003  | Faculty  | 50   | 42  | 5   | 3  | 0   | 269  |
| 19   | protect the customer.  | 1989  | Faculty  | 45   | 46  | 3   | 4  | 1   | 435  |
|  | F  | l   |  |  |   | -   |  |   |  |
|  | The average customer is less ethical in dealing  | 2003  | Faculty  | 3  | 17  | 34  | 43   | 3   | 269  |
| 20   | with business than the business is in dealing with   |   | -  |  |   |   |  |   |  |
|  | that customer.   | 1989  | Faculty  | 4  | 29  | 22  | 38   | 6   | 436  |
|  |  |   |  |  |   |   |  |   |  |
|  | No employee should be required to engage in  | 2003  | Faculty  | 42   | 39  | 6   | 13   | 0   | 260  |
| 21   | business practices that employee considers unethical.  | 1989  | Faculty  | 41   | 40  | 7   | 10   | 1   | 269<br>437   |
|  | diledical.   | .,,,,   | 1 doorly   |  | 40  | ,   | 10   | •   | 437  |
|  | In accepting an employment offer each employee   | I   |  |  |   |   |  |   |  |
| 22   | implicitly agrees to abide by the ethical standards  | 2003  | Faculty  | 9 /2   | 34  | 9   | 37   | 11  | 269  |
|  | of the employer, even if the company standards   | 1000  | -  | 70   |   |   |  |   |  |
|  | differ from those of the employee.   | 1989  | Faculty  | 1  | 33  | 8   | 42   | 9   | 438  |
|  |  |   |  |  |   |   |  |   |  |
| 22   | Wages and salaries should vary according to an   | 2003  | Faculty  | 39   | 52  | 6   | 3  | 1   | 269  |
| 23   | employeeïč½s productivity.   | 1989  | Faculty  | 35   | 54  | 5   | 4  | 1   | 437  |
|  |  | •   |  | •  |   |   | -  |   |  |
|  | Wages and salaries should vary according to  |   |  |  | 16  | 16  | 25   |   |  |
| 24   | both the employeeï¿1/2s productivity and years   | 2003  | Faculty  | 8  | 46  |   | 25   | 5   | 269  |
|  | of service with the firm.  | 1989  | Faculty  | 9  | 54  | 10  | 24   | 3   | 438  |
|  |  |   |  |  |   |   |  |   |  |
|  | Wages and salaries should vary primarily with  | 2002  | - 4  |  | ,   |   |  | 27  | 260  |
| 25   | the employee's years of service with the firm.   | 2003  | Faculty  | 1  | 2   | 8   | 62   | 27  | 269  |
|  |  | 1989  | Faculty  | 0  | 3   | 4   | 60   | 32  | 438  |
|  |  |   |  |  |   |   |  |   |  |
|  | T -ti  |   |  |  |   |   |  |   |  |
| 26   | Labor unions serve a useful purpose by prodding  | 2003  | Faculty  | 7  | 47  | 17  | 19   | 10  | 269  |
| 26   | a particular management into fulfilling its  | 2003<br>1989  | Faculty Faculty  | 7  |   |   |  | 10<br>7   |  |
| 26   |  | 2003<br>1989  | Faculty<br>Faculty   | 7  | 47<br>54  | 17<br>12  | 19<br>19   | 10<br>7   | 269<br>438   |
|  | a particular management into fulfilling its responsibilities to labor.   |   | Faculty  | 7 7  |   |   |  | 7   | 438  |
| 26   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short  | 1989  | -  | 7<br>7   | 54  | 12  | 19<br>45   | 10<br>7   | 438<br>269   |
|  | a particular management into fulfilling its responsibilities to labor.   | 1989  | Faculty Faculty  | 7<br>7<br>3<br>1   | 54<br>13  | 9   | 19   | 7   | 438  |
|  | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.   | 1989<br>2003<br>1989  | Faculty Faculty Faculty  | 1  | 54<br>13<br>9   | 9 8   | 19<br>45<br>50   | 7   | 269<br>441   |
|  | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for  | 2003<br>1989<br>2003  | Faculty Faculty Faculty Faculty  | 30   | 13<br>9   | 9 8   | 19<br>45<br>50<br>2  | 7<br>31<br>32<br>0  | 269<br>441   |
| 27   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.   | 1989<br>2003<br>1989  | Faculty Faculty Faculty  | 1  | 54<br>13<br>9   | 9 8   | 19<br>45<br>50   | 7<br>31<br>32   | 269<br>441   |
| 27   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  | 2003<br>1989<br>2003  | Faculty Faculty Faculty Faculty  | 30   | 13<br>9   | 9 8   | 19<br>45<br>50<br>2  | 7<br>31<br>32<br>0  | 269<br>441<br>269<br>440   |
| 27   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  | 2003<br>1989<br>2003<br>1989  | Faculty Faculty Faculty Faculty Faculty  | 30   | 13<br>9<br>65<br>69   | 9 8   | 19<br>45<br>50<br>2<br>2   | 31<br>32<br>0<br>1  | 269<br>441   |
| 27   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor.  If one firm engages in unethical conduct, the others will have to   | 2003<br>1989<br>2003  | Faculty Faculty Faculty Faculty  | 30   | 13<br>9   | 9 8   | 19<br>45<br>50<br>2  | 7<br>31<br>32<br>0  | 269<br>441<br>269<br>440   |
| 27   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  | 2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty Faculty Faculty Faculty Faculty Faculty Faculty  | 30   | 13<br>9<br>65<br>69   | 9 8   | 19<br>45<br>50<br>2<br>2<br>2  | 7<br>31<br>32<br>0<br>1   | 269<br>441<br>269<br>440<br>269  |
| 27   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor.  If one firm engages in unethical conduct, the others will have to   | 2003<br>1989<br>2003<br>1989  | Faculty Faculty Faculty Faculty Faculty  | 30   | 13<br>9<br>65<br>69   | 9 8   | 19<br>45<br>50<br>2<br>2   | 31<br>32<br>0<br>1  | 269<br>441<br>269<br>440   |
| 28   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.   | 2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty Faculty Faculty Faculty Faculty Faculty Faculty  | 30   | 13<br>9<br>65<br>69   | 9 8   | 19<br>45<br>50<br>2<br>2<br>2  | 7<br>31<br>32<br>0<br>1   | 269<br>441<br>269<br>440<br>269  |
| 27   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor.  If one firm engages in unethical conduct, the others will have to   | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003  | Faculty Faculty Faculty Faculty Faculty Faculty Faculty Faculty  | 30 24 1  | 54<br>13<br>9<br>65<br>69<br>6  | 9 8<br>2 3<br>6 6   | 19<br>45<br>50<br>2<br>2<br>2  | 7<br>31<br>32<br>0<br>1   | 269<br>441<br>269<br>440<br>269<br>440   |
| 28   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.   | 2003<br>1989<br>2003<br>1989<br>2003<br>2003<br>1989<br>2003  | Faculty Faculty Faculty Faculty Faculty Faculty Faculty Faculty Faculty  | 30 224 1 2 2 23  | 54<br>13<br>9<br>65<br>69<br>6<br>8   | 9<br>8<br>2<br>3<br>6   | 19<br>45<br>50<br>2<br>2<br>2<br>2<br>62<br>54   | 7<br>31<br>32<br>0<br>1   | 269<br>441<br>269<br>440<br>269  |
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| 27 28 29 30 31   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced  | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003  | Faculty  | 1<br>30<br>24<br>1<br>1<br>2<br>23<br>47<br>26<br>32<br>33 | 54<br>13<br>9<br>65<br>69<br>6<br>8<br>64<br>47<br>65<br>58<br>56                       | 12<br>9<br>8<br>2<br>3<br>6<br>4<br>8                                     | 19<br>45<br>50<br>2<br>2<br>2<br>62<br>54<br>5<br>3  | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1<br>0<br>0   | 269 441 269 440 269 440 252 440 253 253  |
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| 27<br>28<br>29<br>30<br>31<br>32                         | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by perceived preference of top executives?   | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty  | 1 2 23 47 26 32 33 49 11                                   | 54<br>13<br>9<br>65<br>69<br>6<br>8<br>64<br>47<br>65<br>58<br>56<br>43<br>61           | 12<br>9<br>8<br>2<br>3<br>6<br>4<br>8                                     | 19<br>45<br>50<br>2<br>2<br>2<br>2<br>62<br>54<br>5<br>3<br>6<br>3<br>3<br>6<br>3<br>12      | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1   | 269 441 269 440 252 440 253 437 254  |
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| 27<br>28<br>29<br>30<br>31<br>32<br>33                   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by per group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by preceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty  | 1 2 23 47 26 32 33 49 11 42 8 26                           | 54  13 9  65 69  6  8  64 47  65 58 56 43  61 41  | 12<br>9<br>8<br>2<br>3<br>6<br>4<br>8<br>14<br>7<br>21<br>10              | 19<br>45<br>50<br>2<br>2<br>2<br>2<br>62<br>54<br>5<br>3<br>6<br>3<br>3<br>6<br>3<br>12<br>9 | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1<br>0<br>0<br>0<br>0   | 269<br>441<br>269<br>440<br>269<br>440<br>252<br>439<br>252<br>440<br>253<br>437<br>254<br>440   |
| 27<br>28<br>29<br>30<br>31<br>32<br>33                   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by perceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?   | 1989  2003 1989  2003 1989  2003 1989  2003 1989  2003 1989  2003 1989  2003 1989  2003 1989  2003 1989   | Faculty  | 1 1 2 23 47 47 26 32 33 49 11 42 8 8 26 8                  | 54  13 9  65 69  6  8  64 47  65 58 56 43  61 41  51 44                                 | 9 8 2 3 3 6 6 8 2 2 6 6 4 4 8 4 4 7 7 2 2 1 1 1 0 1 4                     | 19  45  50  2  2  2  62  54  54  5  3  6  3  3  12  9  17  16  12                            | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1<br>0<br>0<br>0<br>0   | 269 441 269 440 269 440 252 440 253 437 254 440 254 254 254  |
| 27<br>28<br>29<br>30<br>31<br>32<br>33                   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by per group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by preceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty  | 1 2 23 47 26 32 33 49 11 42 8 26                           | 54  13 9  65 69  6  8  64 47  65 58 56 43  61 41  | 12<br>9<br>8<br>2<br>3<br>6<br>4<br>8<br>14<br>7<br>21<br>10              | 19<br>45<br>50<br>2<br>2<br>2<br>2<br>62<br>54<br>5<br>3<br>6<br>3<br>3<br>6<br>3<br>12<br>9 | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1   | 269<br>441<br>269<br>440<br>269<br>440<br>252<br>439<br>252<br>440<br>253<br>440<br>254<br>440   |
| 27<br>28<br>29<br>30<br>31<br>32<br>33                   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by perceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?   | 1989  2003 1989  2003 1989  2003 1989  2003 1989  2003 1989  2003 1989  2003 1989  2003 1989  2003 1989   | Faculty  | 1 1 2 23 47 47 26 32 33 49 11 42 8 8 26 8                  | 54  13 9  65 69  6  8  64 47  65 58 56 43  61 41  51 44                                 | 9 8 2 3 3 6 6 8 2 2 6 6 4 4 8 4 4 7 7 2 2 1 1 1 0 1 4                     | 19  45  50  2  2  2  62  54  54  5  3  6  3  3  12  9  17  16  12                            | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1   | 269 441 269 440 269 440 252 440 253 437 254 440 254 254 254  |
| 27<br>28<br>29<br>30<br>31<br>32<br>33<br>34             | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by perceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by church experiences?   | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty Faculty Faculty Faculty Faculty Faculty  Faculty Faculty  Faculty Faculty  Faculty Faculty  Faculty Faculty  Faculty   | 1 2 23 47 26 32 33 49 11 42 8 8 26 8 14                    | 54  13 9  65 69  6  8  64 47  65 58 56 43  61 41  51 44  65 51                          | 12 9 8 2 3 6 4 8 4 114 7 21 10  | 19  45  50  2  2  2  3  62  54  54  5  3  6  3  3  6  12  9  17  16  12  23                  | 0<br>1<br>25<br>31<br>32<br>0<br>1<br>1<br>1<br>1<br>1<br>1<br>3<br>3<br>3  | 269 441 269 440 269 440 252 440 253 437 254 440 254 440 254 440  |
| 27<br>28<br>29<br>30<br>31<br>32<br>33                   | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by perceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?   | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty Faculty Faculty Faculty Faculty Faculty | 1 2 23 47 26 32 33 49 11 42 8 26 8 14                      | 54  13  9  65  69  6  8  64  47  65  58  56  43  61  41  51  44  65  51                 | 9 8 8 2 3 3 4 4 8 4 4 7 10 10 14 9 13                                     | 19  45  50  2  2  2  2  54  54  5  3  6  3  3  6  3  12  9  17  16  12  23  10               | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1   | 269 440 269 440 252 439 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 2554 2554  |
| 27<br>28<br>29<br>30<br>31<br>32<br>33<br>34             | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peregroup pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by perceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by church experiences?  | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty Faculty Faculty Faculty Faculty Faculty  Faculty Faculty  Faculty Faculty  Faculty Faculty  Faculty Faculty  Faculty   | 1 2 23 47 26 32 33 49 11 42 8 8 26 8 14                    | 54  13 9  65 69  6  8  64 47  65 58 56 43  61 41  51 44  65 51                          | 12 9 8 2 3 6 4 8 4 114 7 21 10  | 19  45  50  2  2  2  3  62  54  54  5  3  6  3  3  6  12  9  17  16  12  23                  | 0 1 25 31 31 32 3 3 3 3 3 3 2 2 2   | 269 441 269 440 269 440 252 440 253 437 254 440 254 44 |
| 27<br>28<br>29<br>30<br>31<br>32<br>33<br>34             | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peregroup pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by perceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by church experiences?  | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty Faculty Faculty Faculty Faculty Faculty | 1 2 23 47 26 32 33 49 11 42 8 26 8 14                      | 54  13  9  65  69  6  8  64  47  65  58  56  43  61  41  51  44  65  51                 | 12  9 8  2 3  6  4  8  2  14  7  14  9  13  6                             | 19  45  50  2  2  2  3  62  54  54  12  9  17  16  12  23                                    | 0 1 25 31 31 32 3 3 3 3 3 3 2 2 2   | 269 441 269 440 269 440 251 440 251 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 254 254 254 254 255 255 255 255 255  |
| 27<br>28<br>29<br>30<br>31<br>32<br>33<br>34<br>35       | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by preceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by your educational experiences?  To what extent are ethical standards influenced by your educational experiences?   | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty    | 1  | 54  13 9  65 69  6  8  64  47  65 58 56 43  61 41  51 44  65 51  64 54                  | 12  9 8  2 3  6  5  8 2  2  11  14  9  13  6  11                          | 19  45  50  2  2  2  54  54  53  3  6  3  3  12  9  17  16  12  23  10  10                   | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2 | 269 440 254 440 254 440 254 440 254 449 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 44 |
| 27<br>28<br>29<br>30<br>31<br>32<br>33<br>34             | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by preceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by your educational experiences?   | 2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989<br>2003<br>1989  | Faculty Faculty Faculty Faculty Faculty Faculty                   | 1 1 2 23 47 26 32 33 49 11 42 8 8 14 11 22                 | 54  13 9  65 69  8  64 47  65 58 56 43  61 41  51 44  65 51                             | 12  9 8  2 3  6  4  8  2  14  7  14  9  13  6                             | 19  45  50  2  2  2  3  62  54  54  12  9  17  16  12  23                                    | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1<br>1<br>1<br>1<br>2<br>2<br>3<br>3<br>3   | 269 441 269 440 269 440 251 440 251 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 254 254 254 254 255 255 255 255 255  |
| 27<br>28<br>29<br>30<br>31<br>32<br>33<br>34<br>35       | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by perceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by your educational experiences?  To what extent are ethical standards influenced by company's ethical code or policy?  To what extent are ethical standards influenced by company's ethical code or policy?   | 1989   2003   2003   2003 | Faculty Faculty Faculty Faculty Faculty Faculty  Faculty Faculty  Faculty Faculty  Faculty Faculty Faculty  Faculty        | 1 2 23 47 26 32 33 49 11 42 8 8 26 8 14 11 22 15 24        | 54  13  9  65  69  6  8  64  47  65  58  56  43  61  41  51  44  65  51  64  54  63  52 | 12  9 8  2 3  6  4 8 2  14 7  21 10  14 9  13 6  11 5                     | 19  45  50  2  2  2  54  54  53  3  6  3  3  12  9  17  16  10  17                           | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2 | 269 440 269 440 252 439 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 255 254 254 254 254 254 254 254 254 254  |
| 27<br>28<br>29<br>30<br>31<br>32<br>33<br>34<br>35<br>36 | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by perceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by your educational experiences?  To what extent are ethical standards influenced by company's ethical code or policy?  To what extent are ethical standards influenced by professional ethical code?  To what extent are ethical standards influenced   | 1989   2003   2003   2003   2003   2003   2003   2003 | Faculty Faculty Faculty Faculty Faculty Faculty  Faculty Faculty  Faculty  | 1  | 54  13  9  65  69  6  8  64  47  65  58  56  43  61  41  51  44  65  51  64  54  63  52 | 12  9 8  2 3  6  5  8 2  2  11  14  9  13  6  11                          | 19  45  50  2  2  2  54  54  5  3  6  3  6  3  112  9  17  16  12  23  10  16  10  17        | 31  | 269 441 269 440 269 440 252 439 252 440 253 437 254 440 254 440 254 440 254 440 254 440 255  |
| 30<br>31<br>32<br>33<br>34<br>35                         | a particular management into fulfilling its responsibilities to labor.  The corporation should seek to maximize short run profits.  The corporation should seek to earn a satisfactory rate of return for stockholders.  The ethical standards in competition are determined by the least ethical competitor. If one firm engages in unethical conduct, the others will have to follow to survive.  To what extent are ethical standards influenced by peer group pressures?  To what extent are ethical standards influenced by prevailing industry practice?  To what extent are ethical standards influenced by perceived preference of top executives?  To what extent are ethical standards influenced by family experiences?  To what extent are ethical standards influenced by church experiences?  To what extent are ethical standards influenced by your educational experiences?  To what extent are ethical standards influenced by company's ethical code or policy?  To what extent are ethical standards influenced by company's ethical code or policy?   | 1989   2003   2003   2003 | Faculty Faculty Faculty Faculty Faculty Faculty  Faculty Faculty  Faculty Faculty  Faculty Faculty Faculty  Faculty        | 1 2 23 47 26 32 33 49 11 42 8 8 26 8 14 11 22 15 24        | 54  13  9  65  69  6  8  64  47  65  58  56  43  61  41  51  44  65  51  64  54  63  52 | 12  9 8  2 3  6  4 8 2  14 7  21 10  14 9  13 6  11 5                     | 19  45  50  2  2  2  54  54  53  3  6  3  3  12  9  17  16  10  17                           | 31<br>32<br>0<br>1<br>25<br>31<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>1<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2 | 269 440 269 440 252 439 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 254 440 255 254 440 255 254 440 255 254 255 255 255 255 255 255 255 255  |

| 39 | All institutions in our society should seek to protect and promote the interests of individuals.   | 2003<br>1989 | Faculty Faculty | 12<br>N/A | 31<br>N/A | 27<br>N/A | 27<br>N/A   | 3<br>N/A    | 268<br>N/A |
|----|--|--------------|-----------------|-----------|-----------|-----------|-------------|-------------|------------|
|    | · · ·  | 1303         | 2 de airy       | IVA       | IVA       | IWA       | IWA         | 17/21       | 10.4       |
|    |  |              | I               |           |           |           |             |             |            |
| 40 | Individual freedom may have to be partly restricted in order for organizations to  | 2003         | Faculty         | 7         | 62        | 10        | 13          | 9           | 269        |
|    | effectively function.  | 1989         | Faculty         | N/A       | N/A       | N/A       | NA          | N/A         | N/A        |
|    |  |              |                 |           |           |           |             |             |            |
|    | Government should redistribute income in order   | 2003         | Faculty         | 7         | 28        | 14        | 30          | 21          | 269        |
| 41 | to assure a minimum standard of living for all citizens.   | 1989         | Faculty         | N/A       | N/A       | N/A       | N/A         | N/A         | N/A        |
|    | <u>-</u>   |              |                 |           | 21/22     | 1022      | 21/22       |             |            |
|    |  |              |                 |           |           |           |             |             |            |
| 42 | Government should provide incentives for business to get involved in solving social problems.  | 2003         | Faculty         | 15        | 59        | 7         | 14          | 5           | 269        |
|    | sociai problems.   | 1989         | Faculty         | N/A       | N/A       | $N\!/\!A$ | $N\!\!/\!A$ | $N\!\!/\!A$ | N/A        |
|    | I <del>-</del>   | 1 2002       | I               | I 22      | 1.00      | •         | •           |             |            |
| 43 | Truth in lending regulations is needed to protect  | 2003<br>1989 | Faculty         | 33<br>N/A | 55        | 8         | 5           | 2           | 269        |
|    | the customer.  | 1909         | Faculty         | IV/A      | N/A       | N/A       | N/A         | N/A         | N/A        |
|    | La constant and co | 2003         | Faculty         | 26        | 56        | 112       | 1 2         | 13          | 269        |
| 44 | Antitrust laws prohibiting price fixing benefit the customer.  | 1989         | Faculty         | N/A       | N/A       | 12<br>N/A | N/A         | N/A         | N/A        |
|    | customer.  | 1303         | 1 de uity       | IVA       | IV/A      | IV/A      | IWA         | 11/21       | 10.24      |
|    |  | 2003         | Faculty         | 39        | 48        | 8         | 5           | 1           | 269        |
| 45 | Lazy or incompetent employees should be fired.   | 1989         | Faculty         | N/A       | N/A       | N/A       | N/A         | N/A         | N/A        |
|    |  |              |                 |           |           |           |             |             |            |
|    | A company should have formal policies to   |              |                 |           |           |           |             |             |            |
| 46 | guarantee that every employee has an equal   | 2003         | Faculty         | 49        | 42        | 5         | 1           | 3           | 269        |
|    | opportunity for promotion, pay increases,  | 1989         | E               | N/A       | N/A       | 37/4      | 37/4        | 37/4        |            |
|    | and other rewards provided by the firm.  | 1989         | Faculty         | N/A       | N/A       | N/A       | N/A         | N/A         | N/A        |
|    |  |              | 1 -             |           |           |           |             |             |            |
| 47 | The corporation should seek to maximize  | 2003         | Faculty         | 51        | 41        | 3         | 3           | 1           | 269        |
|    | long run profits.  | 1989         | Faculty         | N/A       | N/A       | N/A       | $N\!\!/\!A$ | $N\!/A$     | N/A        |

Source: 2003 Study of Ethics