## SECTION 8:

# FOCUS ON ALL THREE GROUPS FOR ALL YEARS

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#### **INTRODUCTION**

In this section, the focus is only on all three groups for all of the respective years. Table 8A presents a summary version of the information for each of the 47 attitudinal questions. For each question, the percent that agreed with each statement is given. In addition, the average response (low is positive) and the standard deviation for each question are provided. The number of responses completes the information for each group for each question. Questions 30 to 38 are given at the end of the table since their answers should have reflected to what extent instead of a SA to SD perspective. See Table 8B for a clearer understanding of these questions. Table 8B gives the percentage of respondents who either Strongly Agreed, Agree, gave No Opinion, Disagreed or Strongly Disagreed for each question.

#### **ANALYSIS**

One can examine the differences in the actual responses in these two tables depending upon his or her interest in the particular question and/or group. A detailed analysis of the information in this section is beyond the scope of the project.

TAB	LE 8A. FOR AI GROUPS AGREEING 5=SD)		RS, PERCENT EACH STATE				DING
Q#	QUESTION	Year	Туре	% Agree	Mean	Std. Dev.	<b>1</b> =
		2003	Business Leaders	2.00		1.0	66
1	The corporation has a	2003	Faculty	76% 67%	2.1	1.0	269
	responsibility to take the lead in solving major social problems	2003	Students	77%	2.4	0.9	1009
	such as pollution,	1995	Students	N	NI	NI	191
	discrimination, and safety.	1989	Faculty	62%	2.6	1.4	439
		1988	Business Leaders			NI	138
			Business	76%	NI		
		1983	Leaders	70%	NI	NI	119
			Business		1		
2	The corporation has a	2003	Leaders	11%	4.0	1.0	66
	responsibility to not become	2003	Faculty	19%	3.8	1.1	269
	involved in solving social	2003	Students	25%	3.4	1.0	1009
	problems unless doing so	1995	Students	NI	NI	NI	191
	becomes a cost of doing	1989	Faculty	18%	3.8	1.2	438
	business or the opportunity to earn a profit.	1988	Business Leaders	11%	NI	NI	138
	ean a prone.	1983	Business Leaders	26%	M	NI	119
			Deaders	2070	112		
			Business				
3	The corporation has the	2003	Leaders	35%	3.1	0.9	66
	responsibility to get involved in	2003	Faculty	58%	2.7	1.0	269
	social responsibility projects	2003	Students	60%	2.5	0.9	1009
	because outside pressures make	1995	Students	NI	M	NI	191
	such an involvement a cost of	1989	Faculty	73%	2.4	1.2	439
	doing business.	1988	Business Leaders	46%	NI	NI	138
		1983	Business Leaders	42%	NI	NI	119
					-		
4	The compaction has a	2003	Business Leaders	99%	1.3	0.5	66
4	The corporation has a responsibility to promote equal	2003		99%	1.5	0.7	269
	opportunity in hiring and	2003	Faculty Students	93%	1.5	0.7	1009
	promotion.	1995	Students	93% NI	1.5	0.8	1009
	promotion	1989	Faculty	94%	1.7	1.1	440
		1989	Business Leaders	97%	NI NI	NI	138
			Business				
		1983	Leaders Business	97%	NI	NI	119
5	The corporation has a	2003	Leaders	71%	2.4	1.0	66
2	responsibility to promote	2003	Faculty	68%	2.4	1.1	269
	conservation of energy even if	2003	Students	66%	2.3	1.0	1009
	doing so means a reduction in profits.	1995	Students	NI	1.9	0.8	191
	pronts.	1989	Faculty	74%	2.3	1.2	440
		1988	Business Leaders	67%	NI	NI	138
		1983	Business Leaders	67%	NI	NI	119

			Business		1		
6	The corporation has a	2003	Leaders	70%	2.4	1.0	66
	responsibility to conserve natural	2003	Faculty	73%	2.2	1.1	269
	resources, even if doing so means	2003	Students	72%	2.2	0.9	1009
	a reduction in profits.	1995	Students	NI	1.9	0.7	191
		1989	Faculty	81%	2.1	1.2	440
		1988	Business Leaders	74%	NI	NI	138
			Business	7470	111		
		1983	Leaders	67%	NI	NI	119
			<b>ID</b> :			_	
7	The corporation has a	2003	Business Leaders	92%	1.9	0.8	66
	responsibility to clean up or	2003	Foulty	81%	2.0	1.0	269
	avoid causing air, noise, and	2003	Students	83%	1.9	0.8	1009
	water pollution even if doing so	1995	Students	NI	1.6	0.6	191
	means a reduction in profits.	1989	Faculty	90%	1.9	1.1	440
		1988	Business Leaders	93%	NI	NI	138
		1983	Business Leaders	86%	NI	NI	119
			Business				
		2003	Leaders	88%	1.7	0.9	66
8	The corporation has a	2003	Faculty	80%	2.0	0.9	269
	responsibility to contribute	1995	Students	73%	2.2	0.9	1009
	money and management time to	1995	Students Faculty	NI 76%	NI 2.3	M 1.1	440
	civic activities in communities	1909	Business	/0%	2.5	1.1	440
	where the firm has plants or offices.	1988	Leaders	90%	NI	NI	138
		1983	Business Leaders	90%	NI	NI	119
	The corporation has a	2003	Business Leaders	56%	2.6	1.1	66
9	responsibility to help minority	2003	Faculty	42%	2.8	1.0	269
	owned businesses.	2003	Students	30%	3.0	1.0	1009
		1995	Students	NI	NI	M	191
		1989	Faculty	41%	3.0	1.2	439
		1988	Business Leaders	43%	NI	NI	138
		1983	Business Leaders	38%	NI	NI	119
10	The corporation has a	2003	Business Leaders	99%	1.2	0.4	66
	responsibility to be truthful in	2003	Faculty	99%	1.2	0.5	269
	advertising.	2003	Students	94%	1.5	0.7	1009
		1995	Students	NI	1.7	0.6	191
		1989	Faculty	98%	1.5	1.0	440
		1988	Business Leaders	99%	NI	NI	138
		1983	Business Leaders	70%	NI	NI	119

11         The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her private life.         2003         Leaders         12%         4.3         1.0         66           2003         Faculty         38%         3.2         1.2         269           2003         Students         60%         2.6         1.2         109           1985         Students         60%         3.1         1.5         432           1985         Leaders         10%         N7         N7         138           1983         Leaders         20%         N7         N7         119           12         Ethical standards in business are lower than in government.         2003         Business         11%         4.2         0.9         66           2003         Students         20%         3.7         1.0         269           2003         Students         20%         3.4         1.0         1009           1989         Faculty         15%         3.7         1.0         269           2003         Students         20%         3.4         1.0         1009           1989         Faculty         9%         4.			1	Business	-	-	-	1
Interviption obsines executive one which he/she applies to business activities and another which is applied to his/her private life.         Interviption (12)         Interviption (12) <thinterviption (12)         Interviption (12)<!--</td--><td>11</td><td>The traiget business executive</td><td>2003</td><td></td><td>1296</td><td>4.3</td><td>1.0</td><td>66</td></thinterviption 	11	The traiget business executive	2003		1296	4.3	1.0	66
Init No. Vision for the applies to business activities and another which is applied to his/her private life.         2003         Students         60%         2.6         1.2         1009           12         Ethical standards in business are lower than in government.         2003         Students         N/I         N/I         N/I         N/I         119           12         Ethical standards in business are lower than in government.         2003         Students         20%         N/I         N/I         119           13         Ethical standards in business are lower than in government.         2003         Students         20%         3.7         1.0         26%           13         Ethical standards in business are lower than in most religious organizations.         2003         Students         20%         3.7         1.0         26%           14         Ethical standards in business are lower than in most religious organizations.         2003         Students         28%         3.5         1.2         66           2003         Students         29%         3.5         1.2         66           2003         Students         29%         3.5         1.2         66           2003         Students         29%         3.5         1.2         66 <td< td=""><td>11</td><td></td><td></td><td>Faculty</td><td></td><td></td><td></td><td></td></td<>	11			Faculty				
business activities and another which is applied to his/her private life.         1995         Students         N/2         1.15         432           12         Ethical standards in business are lower than in government.         1983         Leaders         2006         N/2         N/2         N/2         119           12         Ethical standards in business are lower than in government.         2003         Faculty         15%         3.7         1.0         269           2003         Students         2006         3.4         1.0         1009           7955         Students         20%         3.4         1.0         1009           7955         Students         20%         3.5         1.2         66           1000         TAURY         9%         4.1         1.1         1.4         36           1983         Leaders         3%         N/2         N/2         1.1         1.1         1.1         1.1         1.1         1.1         1.1         1.1			2003	2 C			1.2	1009
which is applied to his/her private life.         1989         Faculty         46%         3.1         1.5         432           1989         Eaulers         16%         NT         NT         138           1983         Leaders         20%         NT         NT         138           112         Ethical standards in business are lower than in government.         2003         Ethicalers         11%         4.2         0.9         66           2003         Students         20%         3.4         1.0         1009           2003         Students         20%         3.5         1.2         66           1983         Leaders         3%         NT         NT         119           1983         Leaders         3%         NT         NT         119           13         Ethical standards in business are lower than in most religious organizations.         2003         Faculty         50%         3.0         1.4			1995				M	191
private life.         1988         Business Leaders         16%         N7         N7         138           1983         Leaders         20%         N7         N7         138           1983         Leaders         20%         N7         N7         119           12         Ethical standards in business are lower than in government.         2003         Etaders         11%         4.2         0.9         66           2003         Students         20%         3.7         1.0         269           2003         Students         20%         3.4         1.0         1009           2003         Students         20%         3.4         1.0         1009           2095         Students         20%         3.4         1.0         1009           2095         Students         20%         3.5         1.2         66           1983         Leaders         3%         N7         N7         119           13         Ethical standards in business are lower than in most religious organizations.         2003         Faculty         51%         2.6         1.1         1009           2095         Students         55%         2.6         1.1         1009			1989	Faculty	46%		1.5	432
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1983         Leaders         20%         N7         N7         119           12         Ethical standards in business are lower than in government.         2003         Etaclers         11%         4.2         0.9         66           2003         Faculty         13%         3.7         1.0         269           2003         Students         20%         3.4         1.0         100           1989         Faculty         9%         3.4         1.0         100           1995         Students         20%         3.4         1.0         100           1989         Faculty         9%         4.1         1.1         436           1981         Leaders         5%         N7         N7         138           Business         1983         Leaders         3%         N7         N7         119           13         Ethical standards in business are lower than in most religious organizations.         2003         Faculty         51%         2.9         1.1         1009           1995         Students         55%         2.6         1.1         1009         1995         1.4         436           1988         Leaders         29%         N7			1988	Leaders	16%	NI	NI	138
12         Ethical standards in business are lower than in government.         2003         Leaders         11%         4.2         0.9         66           2003         Faculty         15%         3.7         1.0         269           2003         Students         20%         3.4         1.0         1009           2003         Students         20%         3.4         1.0         1009           1989         Faculty         9%         4.1         1.1         436           1989         Faculty         9%         4.1         1.1         436           1989         Faculty         9%         4.1         1.1         436           1981         Leaders         5%         NT         NT         NT           1983         Leaders         3%         NT         NT         119           13         Ethical standards in business are lower than in most religious organizations.         2003         Faculty         51%         2.9         1.2         269           2003         Students         55%         2.6         1.1         1009         1995           1989         Faculty         50%         3.0         1.4         436				Business				
12         Ethical standards in business are lower than in government.         2003         Leaders         11%         4.2         0.9         66           2003         Faculty         15%         3.7         1.0         269           2003         Students         20%         3.4         1.0         1009           1995         Students         20%         3.4         1.0         1009           1995         Students         NT         NT         NT         191           1989         Faculty         9%         4.1         1.1         436           1988         Leaders         5%         NT         NT         119           1989         Business         1983         Leaders         3%         NT         NT         119           113         Ethical standards in business are lower than in most religious organizations.         2003         Faculty         51%         2.9         1.2         269           2003         Students         75%         3.0         1.4         436           1989         Faculty         50%         3.0         1.4         436           1989         Faculty         36%         3.1         1.1         269 <td></td> <td></td> <td>1983</td> <td>Leaders</td> <td>20%</td> <td>NI</td> <td>NI</td> <td>119</td>			1983	Leaders	20%	NI	NI	119
12         Inver than in government.         2003         Faculty         15%         3.7         1.0         269           10wer than in government.         2003         Students         20%         3.4         1.0         1009           1995         Students         20%         3.4         1.0         1009           1995         Students         NT         NT         NT         NT         11           1989         Faculty         9%         4.1         1.1         436           1988         Leaders         5%         NT         NT         138           113         Ethical standards in business are lower than in most religious organizations.         2003         Faculty         51%         2.9         1.2         269           2003         Students         55%         2.6         1.1         1009         1995         Students         55%         2.6         1.1         1009           1995         Students         55%         XT         XT         XT         179           1988         Leaders         29%         XT         XT         138           1983         Leaders         29%         XT         XT         138      <				Business				
13         lower than in government.         2003         Faculty         19%         3.7         1.0         209           2003         Students         20%         3.4         1.0         1009           1995         Students         20%         3.4         1.0         1009           1995         Students         N/         N/         N/         13           13         Ethical standards in business are lower than in most religious organizations.         2003         Faculty         51%         2.9         1.2         269           2003         Students         53%         3.5         1.2         66           2003         Faculty         51%         2.9         1.2         269           2003         Students         53%         2.6         1.1         1009           1985         Faculty         51%         2.9         1.2         269           2003         Students         53%         2.6         1.1         1009           1995         Students         53%         2.6         1.1         1009           1995         Students         53%         3.0         1.4         436           1988         Leaders		Ethical standards in business are	2003	Leaders	11%	4.2	0.9	66
13         Ethical standards in business are lower than in the typical American family.         2003         Students         NV         NV         NV         NV         191           14         Ethical standards in business are lower than in most religious organizations.         2003         Faculty         9%         4.1         1.1         436           13         Ethical standards in business are lower than in most religious organizations.         2003         Faculty         51%         2.9         1.2         269           2003         Students         53%         2.6         1.1         1009         7995         Students         53%         2.6         1.1         1009           1983         Leaders         29%         3.0         1.4         436         985         Leaders         29%         NV         NV         197           1989         Faculty         50%         3.0         1.4         436         988         Leaders         29%         NV         NV         197           1989         Faculty         50%         3.0         1.4         436         98         Leaders         29%         NV         NV         197           14         Ethical standards in business are lower than in the typical American famil	12	lower than in government.	2003	Faculty	15%	3.7	1.0	269
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Image: Business Leaders         Image: System S			1995	Students	NI	NI	NI	191
Image: Image: line standards in business are lower than in most religious organizations.         Image: Image: line standards in business are lower than in most religious organizations.         Image: Image: line standards in business are lower than in most religious organizations.         Image: line standards in business are lower than in most religious organizations.         Image: line standards in business are lower than in most religious organizations.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: line standards in business are lower than in the typical American family.         Image: lower than in the typical Amer			1989	Faculty	9%	4.1	1.1	436
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1983         Leaders         3%         NI         NI         119           13         Ethical standards in business are lower than in most religious organizations.         2003         Faculty         51%         2.9         1.2         269           2003         Students         55%         2.6         1.1         1009           1995         Students         55%         2.6         1.1         1009           1995         Students         NI         NI         NI         14         436           14         Ethical standards in business are lower than in the typical American family.         2003         Faculty         36%         3.1         1.1         269           2003         Students         29%         NI         NI         198         1988         Leaders         29%         NI         NI         119           14         Ethical standards in business are lower than in the typical American family.         2003         Faculty         36%         3.1         1.1         269           2003         Students         19%         3.2         1.4         436           1989         Faculty         36%         3.1         1.1         269           2003         Students </td <td></td> <td></td> <td>1988</td> <td>Leaders</td> <td>5%</td> <td>NI</td> <td>NI</td> <td>138</td>			1988	Leaders	5%	NI	NI	138
13         Ethical standards in business are lower than in most religious organizations.         2003         Eaders Leaders         28%         3.5         1.2         66           2003         Faculty         51%         2.9         1.2         269           2003         Students         55%         2.6         1.1         1009           2003         Students         55%         2.6         1.1         1009           1995         Students         55%         2.6         1.1         1009           1995         Students         55%         3.0         1.4         436           1989         Faculty         50%         3.0         1.4         436           1989         Faculty         50%         3.0         1.4         436           1988         Leaders         29%         NT         NT         138           1983         Leaders         29%         NT         NT         14           14         Ethical standards in business are lower than in the typical American family.         2003         Faculty         36%         3.1         1.1         269           2003         Students         19%         3.2         1.4         436 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>								
13         Ethical standards in business are lower than in most religious organizations.         2003         Leaders         28%         3.5         1.2         66           2003         Faculty         51%         2.9         1.2         269           2003         Students         55%         2.6         1.1         1009           7995         Students         NI         NI         NI         797           1989         Faculty         50%         3.0         1.4         436           1988         Leaders         29%         NI         NI         138           1983         Leaders         29%         NI         NI         138           14         Ethical standards in business are lower than in the typical American family.         2003         Faculty         36%         3.1         1.1         269           2003         Students         19%         3.8         1.1         66           2003         Faculty         36%         3.1         1.1         269           2003         Students         19%         3.2         1.4         436           1989         Faculty         39%         3.2         1.4         436 <t< td=""><td></td><td></td><td>1983</td><td>Leaders</td><td>3%</td><td>NI</td><td>NI</td><td>119</td></t<>			1983	Leaders	3%	NI	NI	119
13       International standards in business and lower than in most religious organizations.       2003       Faculty       51%       2.9       1.2       269         2003       Students       55%       2.6       1.1       1009       1993       Students       NI       NI       NI       191         1993       Students       NI       NI       NI       NI       NI       14       436         14       Ethical standards in business are lower than in the typical American family.       2003       Students       19%       3.8       1.1       66         2003       Students       19%       3.8       1.1       269         14       Ethical standards in business are lower than in the typical American family.       2003       Faculty       36%       3.1       1.1       269         2003       Students       46%       2.8       1.0       1009         1995       Students       NI       2.8       0.9       191         198       Business       15%       NI       NI       138         1988       Leaders       15%       NI       NI       138				Business				
10 Wei than in most rengious organizations.         2003         Faculty         51%         2.9         1.2         209           2003         Students         55%         2.6         1.1         1009           1995         Students         55%         2.6         1.1         1009           1995         Students         NI         NI         NI         NI         1.4         436           1989         Faculty         50%         3.0         1.4         436           1988         Leaders         29%         NI         NI         138           1983         Leaders         29%         NI         NI         138           1983         Leaders         29%         NI         NI         119           14         Ethical standards in business are lower than in the typical American family.         2003         Eaders         19%         3.8         1.1         66           2003         Students         46%         2.8         1.0         1009           1995         Students         NI         2.8         0.9         191           1989         Faculty         39%         3.2         1.4         436           1988		Ethical standards in business are	2003	Leaders			1.2	66
14         Ethical standards in business are lower than in the typical American family.         2003         Business Leaders         19%         3.8         1.1         66           1989         Faculty         50%         3.0         1.4         436           1989         Faculty         50%         3.0         1.4         436           1989         Faculty         50%         3.0         1.4         436           1983         Leaders         29%         NI         NI         138           1983         Leaders         29%         NI         NI         138           1983         Leaders         29%         NI         NI         119           14         Ethical standards in business are lower than in the typical American family.         2003         Faculty         36%         3.1         1.1         269           2003         Students         46%         2.8         1.0         1009         1995         Students         NI         2.8         0.9         191           1989         Faculty         39%         3.2         1.4         436         1988         Leaders         15%         NI         NI         138	15			Faculty				
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1988         Leaders         29%         NI         NI         138           1983         Leaders         29%         NI         NI         138           1983         Leaders         29%         NI         NI         119           14         Ethical standards in business are lower than in the typical American family.         2003         Business Leaders         19%         3.8         1.1         66           2003         Faculty         36%         3.1         1.1         269           2003         Students         46%         2.8         1.0         1009           7995         Students         NI         2.8         0.9         191           1989         Faculty         39%         3.2         1.4         436           Business         15%         NI         NI         138			1989		50%	3.0	1.4	436
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14         Ethical standards in business are lower than in the typical American family.         2003         Business Leaders         19%         3.8         1.1         66           2003         Faculty         36%         3.1         1.1         269           2003         Students         46%         2.8         1.0         1009           1995         Students         MI         2.8         0.9         191           1989         Faculty         39%         3.2         1.4         436           Business         15%         NI         NI         138				Business	1	1	1	
14         Ethical standards in business are lower than in the typical American family.         2003         Leaders         19%         3.8         1.1         66           2003         Faculty         36%         3.1         1.1         269           2003         Students         46%         2.8         1.0         1009           1995         Students         NI         2.8         0.9         191           1989         Faculty         39%         3.2         1.4         436           Business         15%         NI         NI         138			1983	Leaders	29%	NI	NI	119
14         Ethical standards in business are lower than in the typical American family.         2003         Leaders         19%         3.8         1.1         66           2003         Faculty         36%         3.1         1.1         269           2003         Students         46%         2.8         1.0         1009           1995         Students         NI         2.8         0.9         191           1989         Faculty         39%         3.2         1.4         436           Business         15%         NI         NI         138								
Iower than in the typical American family.         2003         Faculty         36%         3.1         1.1         269           2003         Students         46%         2.8         1.0         1009           1995         Students         NI         2.8         0.9         191           1989         Faculty         39%         3.2         1.4         436           Business         15%         NI         NI         138				Business				
American family.         2003         Students         46%         2.8         1.0         1009           1995         Students         NI         2.8         0.9         191           1989         Faculty         39%         3.2         1.4         436           Business         15%         NI         NI         138           Business         15%         NI         NI         138	14	Ethical standards in business are		Leaders			1.1	
1995         Students         NI         2.8         0.9         191           1989         Faculty         39%         3.2         1.4         436           Business         1988         Leaders         15%         NI         NI         138           Business         15%         NI         NI         138         138				Faculty				
1989         Faculty         39%         3.2         1.4         436           Business         1988         Leaders         15%         NI         NI         138           Business         15%         NI         NI         138		American family.		Students				
Business     1988     Leaders     15%     NI     NI     138       Business     15%     NI     138								
1988         Leaders         15%         NI         NI         138           Business			1989	Faculty	39%	3.2	1.4	436
Business								
			1988	Leaders	15%	NI	NI	138
1983 Leaders 16% M7 N7 119								
			1983	Leaders	16%	NI	M	119

			Business				
15	The ethical standards used in	2003	Leaders	67%	2.5	0.9	66
	business are as high as those	2003	Faculty	34%	3.2	1.0	269
	practiced with family and	2003	Students	24%	3.3	1.0	1009
	friends.	1995	Students	NI	2.3	1.0	191
		1989	Faculty	18%	3.8	1.2	436
			Business				
		1988	Leaders	93%	NI	NI	138
		1983	Business Leaders	94%	NI	M	119
	Occasionally: huviness needs	2003	Business Leaders	67%	2.5	0.9	66
16	Occasionally, business people make decisions that are right for	2003	Faculty	34%		1.0	269
	business but which are	2003	Students	24%	3.2	1.0	1009
	inconsistent with their personal	1995	Students	24% NI	2.3	1.0	1009
	-	1995				1.0	436
	ethical principles.	1989	Faculty	18%	3.8	1.2	450
		1988	Business Leaders	93%	NI	M	138
		1983	Business Leaders	94%	NI	NI	119
	•		•	-			
17		2003	Business Leaders	29%	3.3	1.0	66
17	Much advertising done by	2003		53%	2.8	1.0	269
	business is misleading to the	2003	Faculty				1009
	consumer.	1995	Students	60%	2.5	1.0 M	1009
			Students	M	M		
		1989	Faculty	62%	2.7	1.4	438
		1988	Business Leaders	39%	NI	NI	138
		1983	Business Leaders	23%	NI	NI	119
	•		•		-		•
18	Effective advertising may have	2003	Business Leaders	8%	4.1	0.8	66
10	to be somewhat misleading.	2003	Faculty	7%	4.1	0.8	269
	to be somewhat inisitading.	2003	Students	36%	3.2	1.1	1009
		1995	Students	30%	3.2 NI	N	191
		1989	Faculty	13%	3.9	1.1	438
		1988	Business				
		1988	Leaders	8%	NI	NI	138
		1983	Business Leaders	9%	NI	NI	119

<u> </u>			Business				
		2003	Leaders	91%	1.8	0.8	66
		2003	Faculty	92%	1.6	0.8	269
	, I	2003	Students	76%	2.1	0.9	1009
	It is in the long run self-interest	1995	Students	NI	NI	NI	191
19	of business to protect the	1989	Faculty	91%	1.8	1.3	435
	customer.		Business				
		1988	Leaders	96%	NI	NI	138
		1983	Business Leaders	98%	NI	M	119
			Business				
20	The average customer is less	2003	Leaders	31%	3.1	1.0	66
20	ethical in dealing with business	2003	Faculty	20%	3.3	0.9	269
	than the business is in dealing	2003	Students	31%	3.1	1.0	1009
	with that customer.	1995	Students	NI	NI	M	191
		1989	Faculty	33%	3.2	1.3	436
			Business				
		1988	Leaders	42%	NI	NI	138
		1983	Business Leaders	53%	NI	NI	119
	•			-	-	-	
			Business				
21	No employee should be required	2003	Leaders	87%	1.7	0.9	66
	to engage in business practices	2003	Faculty	81%	1.9	1.0	269
	that employee considers	2003	Students	84%	1.8	0.9	1009
	unethical.	1995	Students	NI	1.8	0.8	191
		1989	Faculty	81%	2.0	1.4	437
			Business				
		1988	Leaders	87%	NI	NI	138
		1983	Business Leaders	89%	NI	NI	119
			Business				
22	In accepting an employment	2003	Leaders	53%	2.8	1.2	66
	offer each employee implicitly	2003	Faculty	43%	3.1	1.2	269
	agrees to abide by the ethical	2003	Students	55%	2.7	1.1	1009
	standards of the employer, even	1995	Students	NI	NI	NI	191
	if the company standards differ	1989	Faculty	40%	3.2	1.4	438
	from those of the employee.	1988	Business Leaders	51%	NI	M	138
		1983	Business Leaders	42%	NI	NI	119

	1			-	-		
			Business				
23	Wages and salaries should vary	2003	Leaders	88%	1.8	0.8	66
	according to an employee	2003	Faculty	91%	1.8	0.7	269
	productivity.	2003	Students	84%	1.9	0.8	1009
	prodocutily.	1995	Students	NI	NI	N	191
		1989	Faculty	89%	1.9	1.2	437
			Business	02770			
		1988	Leaders	96%	NI	NI	138
		1200		90%	111	232	150
		1000	Business				
		1983	Leaders	94%	NI	NI	119
			Business				
	Wages and salaries should vary	2003	Leaders	49%	2.9	1.1	66
24	according to both the	2003	Faculty	54%	2.7	1.1	269
	employee is productivity and	2003	Students	81%	2.1	0.9	1009
	years of service with the firm.	1995	Students	NI	2.0	0.8	191
	years of service with the film.	1989	Faculty	63%	2.7	1.3	438
			Business	0070	I		
		1988	Leaders	4007	3.77	NI	138
		1900		48%	NI	292	150
		1000	Business				
		1983	Leaders	53%	NI	NI	119
<u> </u>	1		Business			-	
25	Wages and salaries should vary	2003	Leaders	3%	4.2	0.7	66
25	primarily with the employee's	2003	Faculty	3%	4.1	0.7	269
		2003	Students	36%		1.1	1009
	years of service with the firm.	1995		30% M	3.1 NI	N	1009
		1995	Students				
		1989	Faculty	3%	4.3	0.9	438
		1000	Business				120
		1988	Leaders	4%	NI	NI	138
			Business				
		1983	Leaders	1%	NI	NI	119
			Business				
26	Labor unions serve a useful	2003	Leaders	29%	3.6	1.2	66
	purpose by prodding a particular	2003	Faculty	54%	2.8	1.1	269
	management into fulfilling its	2003	Students	47%	2.8	1.0	1009
	responsibilities to labor.	1995	Students	NI	NI	NI	191
		1989	Faculty	61%	2.8	1.3	438
			Business	0170	2.0		
		1988	Leaders	26%	NI	NI	138
		1700		20%	111	2.12	100
		1983	Business	2424		NI	119
		1982	Leaders	21%	NI	141	119
			Business				
27	The corporation should seek to	2003	Leaders	29%	3.4	1.2	66
	maximize short run profits.	2003	Faculty	16%	3.9	1.1	269
	-	2003	Students	34%	3.1	1.0	1009
		1995	Students	M	NI	NI	191
		1989	Faculty	10%	4.1	1.0	441
			Business				
		1988	Leaders	13%	NI	NI	138
			Business	1370	- 14	-	
		1983	Leaders	15%	NI	NI	119
	I	1903	Leaders	10%	IVI	242	119

		-		_	_	-	1
	The corporation should seek to	2003	Business Leaders	99%	1.5	0.5	66
28	earn a satisfactory rate of return	2003	Faculty	95%	1.8	0.6	269
	for stockholders.	2003	Students	83%	2.1	0.7	1009
		1995	Students	NI	2.0	0.6	191
		1989	Faculty	93%	1.9	0.1	440
			Business				
		1988	Leaders	98%	NI	NI	138
		1983	Business Leaders	100%	NI	NI	119
	•						
			Business				
	The ethical standards in	2003	Leaders	0%	4.5	0.6	66
29	competition are determined by	2003	Faculty	7%	4.0	0.8	269
	the least ethical competitor.ïć1/2	2003	Students	20%	3.6	1.1	1009
	If one firm engages in unethical	1995	Students	NI	3.5	1.1	191
	conduct, the others will have to	1989	Faculty	10%	4.1	1.1	440
	follow to survive.	1988	Business Leaders	6%	NI	NI	138
		1900	Business	0%	IVI	212	156
		1983	Leaders	5%	NI	NI	119
	1			-			
			Business				
30	To what extent are ethical	2003	Leaders	55%	2.8	1.0	64
	standards influenced by peer	2003	Faculty	87%	2.0	0.8	252
	group pressures?	2003	Students	75%	2.2	0.9	1004
	0	1995	Students	N/A	N/A	N/A	N/A
		1989	Faculty	94%	1.7	1.1	439
		1988	Business Leaders	84%	NI	NI	138
			Business				
		1983	Leaders	82%	NI	NI	119
	1		Designed				
31	To what extent are ethical	2003	Business Leaders	66%	2.6	1.0	64
	standards influenced by	2003	Faculty	91%	1.9	0.6	252
	prevailing industry practice?	2003	Students	87%	2.0	0.7	1004
		1995	Students	N/A	N/A	N/A	N/A
		1989	Faculty	90%	1.9	1.1	440
			Business		+		
		1988	Leaders	70%	NI	NI	138
		1983	Business Leaders	70%	NI	NI	119
			Business				
		2003	Leaders	81%	2.2	0.9	64
		2003	Faculty	89%	1.8	0.7	253
		2003	Students	86%	1.9	0.8	1004

iandards influenced by erceived preference of top xecutives? o what extent are ethical tandards influenced by family xperiences? o what extent are ethical tandards influenced by church xperiences?	1989 1988 1983 2003 2003 2003 2003 7995 1989 1988 1983 2003 2003 2003 2003 2003 2003 1995 1989	Students Faculty Business Leaders Business Leaders Faculty Students Faculty Business Leaders Business Leaders Business Leaders Faculty Students Faculty Students Faculty Students Faculty Students Faculty Students	7/V/A           92%           82%           74%           83%           72%           58%           N/A           83%           93%           92%           74%           58%           N/A           83%           93%           92%           74%           59%           43%           N/A	N/A           1.7           NI           NI           2.2           2.3           2.6           N/A           1.9           NI           2.4           2.6           2.9	1.2 NI NI 0.8 1.0 1.0 N/A 1.2 NI NI NI 0.9 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0	437 138 119 64 254 1004 <i>N/A</i> 440 138 119 64 254
xecutives?	2003 2003 2003 2003 7995 1989 1988 1988 1988 1983 2003 2003 2003 2003 2003 2003	Leaders Business Leaders Faculty Students Faculty Business Leaders Business Leaders Business Leaders Faculty Students Faculty Students Faculty	74% 83% 72% 58% N/A 83% 93% 93% 92% 74% 59% 43%	NI           2.2           2.3           2.6           N/A           1.9           NI           NI           2.4           2.6           2.9	0.8 1.0 1.0 <i>N/A</i> 1.2 <i>N/I</i> <i>N/I</i> <i>N/I</i> 0.9 1.0	119 64 254 1004 <i>N/A</i> 440 138 119 64 254
andards influenced by family xperiences? o what extent are ethical tandards influenced by church	2003 2003 2003 1995 1989 1988 1988 1983 2003 2003 2003 2003 2003 2003 2003	Leaders Business Leaders Faculty Students Students Faculty Business Leaders Business Leaders Faculty Students Students Faculty	74% 83% 72% 58% N/A 83% 93% 93% 92% 74% 59% 43%	NI           2.2           2.3           2.6           N/A           1.9           NI           NI           2.4           2.6           2.9	0.8 1.0 1.0 <i>N/A</i> 1.2 <i>NI</i> <i>NI</i> 0.9 1.0	119 64 254 1004 <i>N/A</i> 440 138 119 64 254
andards influenced by family xperiences? o what extent are ethical tandards influenced by church	2003 2003 2003 1995 1989 1988 1988 1983 2003 2003 2003 2003 2003 2003 2003	Leaders Business Leaders Faculty Students Students Faculty Business Leaders Business Leaders Faculty Students Students Faculty	83% 72% 58% N/A 83% 93% 92% 74% 59% 43%	2.2 2.3 2.6 <i>MA</i> 1.9 <i>NI</i> <i>NI</i> 2.4 2.6 2.9	0.8 1.0 1.0 <i>N/A</i> 1.2 <i>NI</i> <i>NI</i> 0.9 1.0	64 254 1004 <i>N/A</i> 440 138 119 64 254
andards influenced by family xperiences? o what extent are ethical tandards influenced by church	2003 2003 1995 1989 1988 1988 1983 2003 2003 2003 2003 2003 1995 1989	Leaders Faculty Students Students Faculty Business Leaders Business Leaders Faculty Students Students Faculty	83% 72% 58% N/A 83% 93% 92% 74% 59% 43%	2.2 2.3 2.6 <i>MA</i> 1.9 <i>NI</i> <i>NI</i> 2.4 2.6 2.9	1.0 1.0 <i>N/A</i> 1.2 <i>NI</i> <i>NI</i> 0.9 1.0	254 1004 <i>N/A</i> 440 138 119 64 254
andards influenced by family xperiences? o what extent are ethical tandards influenced by church	2003 2003 1995 1989 1988 1988 1983 2003 2003 2003 2003 2003 1995 1989	Leaders Faculty Students Students Faculty Business Leaders Business Leaders Faculty Students Students Faculty	72% 58% N/A 83% 93% 92% 74% 59% 43%	2.3 2.6 <i>N/A</i> 1.9 <i>NI</i> <i>NI</i> 2.4 2.6 2.9	1.0 1.0 <i>N/A</i> 1.2 <i>NI</i> <i>NI</i> 0.9 1.0	254 1004 <i>N/A</i> 440 138 119 64 254
andards influenced by family xperiences? o what extent are ethical tandards influenced by church	2003 2003 1995 1989 1988 1988 1983 2003 2003 2003 2003 2003 1995 1989	Leaders Faculty Students Students Faculty Business Leaders Business Leaders Faculty Students Students Faculty	72% 58% N/A 83% 93% 92% 74% 59% 43%	2.3 2.6 <i>N/A</i> 1.9 <i>NI</i> <i>NI</i> 2.4 2.6 2.9	1.0 1.0 <i>N/A</i> 1.2 <i>NI</i> <i>NI</i> 0.9 1.0	254 1004 <i>N/A</i> 440 138 119 64 254
andards influenced by family xperiences? o what extent are ethical tandards influenced by church	2003 7995 1989 1988 1983 2003 2003 2003 7995 1989	Students Students Faculty Business Leaders Business Leaders Faculty Students Students Faculty	58% N/A 83% 93% 92% 74% 59% 43%	2.3 2.6 <i>N/A</i> 1.9 <i>NI</i> <i>NI</i> 2.4 2.6 2.9	1.0 <i>N</i> / <i>A</i> 1.2 <i>NI</i> <i>NI</i> 0.9 1.0	1004 <i>N/A</i> 440 138 119 64 254
xperiences? o what extent are ethical tandards influenced by church	1995           1989           1988           1983           2003           2003           2003           1995           1989	Students Faculty Business Leaders Business Leaders Faculty Students Students Faculty	N/A 83% 93% 92% 74% 59% 43%	N/A           1.9           NI           NI           2.4           2.6           2.9	N/A 1.2 NI NI 0.9 1.0	MA           440           138           119           64           254
tandards influenced by church	1989 1988 1983 2003 2003 2003 7995 1989	Faculty Business Leaders Business Leaders Faculty Students Students Faculty	83% 93% 92% 74% 59% 43%	1.9 <i>NI</i> <i>NI</i> 2.4 2.6 2.9	1.2 <i>NI</i> <i>NI</i> 0.9 1.0	440 138 119 64 254
tandards influenced by church	1988 1983 2003 2003 2003 7995 1989	Business Leaders Business Leaders Business Leaders Faculty Students Students Faculty	93% 92% 74% 59% 43%	NI NI 2.4 2.6 2.9	NI NI 0.9 1.0	138 119 64 254
tandards influenced by church	1983 2003 2003 7995 1989	Leaders Business Leaders Business Leaders Faculty Students Students Faculty	92% 74% 59% 43%	NI 2.4 2.6 2.9	NI 0.9 1.0	119 64 254
tandards influenced by church	2003 2003 2003 7995 1989	Leaders Business Leaders Faculty Students Students Faculty	74% 59% 43%	2.4 2.6 2.9	0.9 1.0	64 254
tandards influenced by church	2003 2003 7995 1989	Leaders Faculty Students Students Faculty	59% 43%	2.6 2.9	1.0	254
tandards influenced by church	2003 2003 7995 1989	Leaders Faculty Students Students Faculty	59% 43%	2.6 2.9	1.0	254
tandards influenced by church	2003 2003 7995 1989	Faculty Students Students Faculty	59% 43%	2.6 2.9	1.0	254
	2003 7995 1989	Students Students Faculty	43%	2.9		
xperiences?	<i>1995</i> 1989	Students Faculty			1.0	
	1989	Faculty	N/A	1114		1004
				N/A	<i>N/A</i>	N/A
	1988	Riteringen	70%	2.3	1.3	440
	1200	Leaders	74%	NI	NI	138
	1983	Business Leaders	84%	NI	NI	119
		•		•	•	<u> </u>
		Business				
o what extent are ethical	2003	Leaders	83%	2.2	0.7	64
tandards influenced by your	2003	Faculty	73%	2.3	0.8	254
ducational experiences?	2003	Students	78%	2.2	0.8	1004
	1995 1989	Students	N/A	N/A	N/A	N/A 440
	1989	Faculty	65%	2.5	1.3	440
	1988	Business Leaders	87%	NI	NI	138
	1983	Business Leaders	87%	NI	NI	119
		Designer				
	2003		0094	1.0	0.8	64
			750/	2.2	0.0	254
			80%	2.5	0.8	1004
	1995	Students			N/A	N/A
	1989				1.3	439
	1988	Business Leaders	89%	NI	NI	138
	1983	Business Leaders	90%	NT	NI	119
	1	1				<u> </u>
	2003	Business Leaders	85%	2.0	0.8	64
o what extent are ethical	2003				0.9	254
o what extent are ethical tandards influenced by	2003	Students	84%		0.8	1004
tandards influenced by		Students	N/A	N/A	N/A	N/A
	1995		76%	2.3	1.3	440
tandards influenced by	1995 1989					+
t	andards influenced by	andards influenced by ompany's ethical code or olicy? 1989 1988 1983 0 what extent are ethical andards influenced by rofessional ethical code? 2003 2003 1989 1989 1983	o what extent are ethical andards influenced by ompany's ethical code or oblicy?	o what extent are ethical andards influenced by ompany's ethical code or oblicy?	o what extent are ethical andards influenced by ompany's ethical code or obicy?       2003       Leaders       90%       1.9         2003       Faculty       75%       2.3         2003       Students       80%       2.1         2003       Students       N/A       N/A         1989       Faculty       76%       2.3         1989       Faculty       76%       2.3         Business       1989       Faculty       76%       2.3         1989       Faculty       76%       2.3         Business       89%       NI         1983       Leaders       89%       NI         o what extent are ethical andards influenced by rofessional ethical code?       2003       Faculty       78%       2.2         2003       Students       84%       2.1       1995       Students       N/A       N/A	$\begin{array}{c} \begin{array}{c} \begin{array}{c} 2003 \\ and ards influenced by \\ ompany's ethical code or \\ olicy? \end{array} \begin{array}{c} 2003 \\ \hline 2003 \\ \hline 2003 \\ \hline 2003 \\ \hline Students \\ \hline 1995 \\ \hline 2003 \\ \hline Students \\ \hline 1989 \\ \hline 1989 \\ \hline 2003 \\ \hline 1989 \\ \hline 1988 \\ \hline 1983 \\ \hline 100 \\ \hline 10$

38         1983         Leaders         92%         N7         1           To what extent are ethical standards influenced by society's moral climate?         2003         Faculty         80%         2.3         0           2003         Faculty         80%         2.1         0           2003         Faculty         80%         2.1         0           2003         Faculty         80%         2.1         0           2003         Faculty         75%         2.2         0           1988         Leaders         80%         NI         1           1988         Leaders         80%         NI         1           1988         Leaders         34%         3.1         1           2003         Faculty         43         Individual freedom may have to parthy restricted in order for opartify restricted in order for opartify restricted in order for all citizens.         2003         Faculty         NA         NA           40         Individual freedom may have to be parthy restricted in order for all citizens.         2003         Students         56%         2.7           1988         Leaders         56%         2.5         7         7           1983         Leaders         70% <td< th=""><th></th><th>To what extent are ethical</th><th></th><th></th><th></th><th></th><th></th><th></th></td<>		To what extent are ethical						
Image: constraint of the section of the sec	。		1983	Business Leaders	02%	277	NI	119
at and ards influenced by society's moral climate?       2003       Faculty       80%       2.1       0         2003       Faculty       80%       2.1       0       1.2       0         2003       Faculty       80%       2.1       0       1.2       0         2003       Faculty       78%       2.2       1       1.2       0         1989       Faculty       78%       2.2       1       1.2       0         1989       Faculty       78%       2.2       1       1.2       0         1983       Leaders       80%       NI       1	° F		1905		9270	111	212	115
moral climate?         2003         Students         71%         2.3         (793)           1983         Evaders         N/4         N/4         N/4         N/4         N/4         1           1983         Evaders         80%         Ni         1         1         1           1983         Leaders         80%         Ni         1         1           39         should seek to protect and promote the interests of individuals.         2003         Faculty         43%         2.4           1983         Leaders         7.6%         N/         1         1           40         Individual freedom may have to be partly restricted in order for organizations to effectively function.         2003         Evaders         5.6%         2.7           2003         Evaders         5.0%         2.8         2.8         2.8         2.8           1983         Leaders         5.0%         2.7         2.8         2.8         2.8         2.8         2.8         2.8         2.8         2.8         2.9         2.6         2.7         2.8         2.8         2.8         2.8         2.8         2.8         2.8         2.8         2.8         2.8         2.8         2.8         2.8		To what extent are ethical	2003	Leaders	75%	2.3	0.9	64
1993         Stadentz         N/4         N/4         N/4         N/4         N/4         N/4         N/4         N/4         1           1989         Faculty         78%         2.2         1         Business         1							0.8	255
1989         Faculty         78%         2.2           1989         Faculty         78%         2.2           1981         Leaders         80%         NI         1           All institutions in our society         2003         Business         34%         3.1           39 should seek to protect and promote the interests of individuals.         2003         Students         63%         2.4           1995         Faculty         43%         2.8         2003         Students         63%         2.4           39 should seek to protect and promote the interests of individuals.         1995         Students         63%         2.4         5           1983         Leaders         76%         N7         N4         N4         1           40         Individual freedom may have to be partly restricted in order for organizations to effectively function.         2003         Leaders         56%         2.7         2           1983         Leaders         50%         2.8         1         198         Leaders         60%         N7         1           1983         Leaders         50%         2.7         2         2         2         2         3         1         2         3         2		moral climate?					0.9	1004
Individual freedom may have to partition.         Individual freedo							N/A 1.3	N/A 439
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$			1909		/070	2.2	1.5	439
1983         Leaders         73%         NI         1           All institutions in our society         2003         Leaders         34%         3.1         1           39 should seek to protect and promote the interests of individuals.         2003         Faculty         43%         2.8         2           40         Individual freedom may have to be partly restricted in order for organizations to effectively function.         2003         Faculty         60%         2.7         2           40         Individual freedom may have to be partly restricted in order for organizations to effectively function.         2003         Faculty         60%         2.7         2           41         Government should redistribute income in order to assure a minimum standard of living for all citizens.         1988         Leaders         70%         N/         1           42         Government should provide in solving social problems.         2003         Students         12%         3.4         1           43         Truth in lending regulations are needed to protect the custome.         2003         Faculty         71%         2.0         1         2.3         1           43         Truth in lending regulations are needed to protect the custome.         2003         Faculty         73%         2.1         1			1988		80%	NI	NI	138
All institutions in our society         Business Leaders         34%         3.1           39 should seek to protect and promote the interests of individuals.         2003         Faculty         43%         2.1           40         Individual freedom may have to be partly restricted in order for organizations to effectively function.         2003         Faculty         NA         NA           40         Individual freedom may have to be partly restricted in order for organizations to effectively function.         2003         Eaders         56%         2.7           2003         Faculty         NA         NA         NA           41         Government should redistribute income in order to assure a minimum standard of living for all citizens.         2003         Eaders         23%         3.1           42         Government should provide incentives for business to get problems.         2003         Faculty         35%         3.4           43         Truth in lending regulations are needed to protect the customer.         2003         Faculty         88%         2.0           43         Truth in lending regulations are needed to protect the customer.         2003         Faculty         88%         2.0           2003         Faculty         88%         2.1         1         1           2003         Faculty			1983		73%	NI	NI	119
All institutions in our society       2003       Leaders       34%       3.1         39 should seek to protect and promote the interests of individuals.       2003       Students       63%       2.4         1995       Faculty       43%       2.8       2003       Students       63%       2.4         1995       Students       63%       2.4       76%       N7       7         1995       Faculty       NA       N/4       7       7         1983       Leaders       76%       N7       7         40       Individual freedom may have to be partly restricted in order for organizations to effectively function.       2003       Eaders       56%       2.7         2003       Students       50%       2.8       1983       Leaders       70%       N7         41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       1983       Leaders       23%       3.7         1983       Leaders       12%       N7       N7       1         2003       Students       10%       N4       1         11       Government should redistribute income in order to assure a 19%       17       1       1         2003       Studen					1210			
All institutions in our society       2003       Leaders       34%       3.1         39 should seek to protect and promote the interests of individuals.       2003       Students       63%       2.4         1995       Faculty       43%       2.8       2003       Students       63%       2.4         1995       Faculty       NA       NA       NA       NA       1995         1985       Leaders       76%       N7       1       1985       Leaders       76%       N7       1         40       Individual freedom may have to be partly restricted in order for organizations to effectively function.       2003       Eaders       56%       2.7       2003       Students       50%       2.6         2003       Eaders       70%       N7       1       1983       Leaders       10%				Business	-	-	-	
39 should seek to protect and promote the interests of individuals.       2003       Faculty       43%       2.8         39 should seek to protect and promote the interests of individuals.       1995       Students       63%       2.4         1985       Leaders       76%       NI       1995         1988       Leaders       76%       NI       1         40       Individual freedom may have to be partly restricted in order for organizations to effectively function.       2003       Faculty       69%       2.6         2003       Faculty       69%       2.6       2003       Students       50%       2.8         41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       1988       Leaders       23%       3.4         1983       Leaders       19%       NI       NI       NI         42       Government should provide incentives for business to get involved in solving social problems.       1988       Leaders       15%       3.4         1983       Leaders       12%       NI       1       198       Leaders       12%       NI         42       Government should provide incentives for business to get involved in solving social problems.       1988       Leaders       15%       NI		All institutions in our society	2003		34%	3.1	1.0	65
39 should seek to protect and promote the interests of individuals.NINI39 should seek to protect and promote the interests of individuals. $1995$ $Studentz$ $NI$ $NI$ 1985Leaders $76\%$ $NI$ $NI$ 40Individual freedom may have to be partly restricted in order for organizations to effectively function. $2003$ Euaders $56\%$ $2.7$ 40Individual freedom may have to be partly restricted in order for organizations to effectively function. $2003$ Euaders $50\%$ $2.6$ 41Government should redistribute income in order to assure a minimum standard of living for all citizens. $1988$ Leaders $84\%$ $NI$ 42Government should provide incentives for business to get involved in solving social problems. $2003$ Euaders $15\%$ $NI$ 43Truth in lending regulations are needed to protect the customer. $2003$ Euaders $26\%$ $2.0$ $1995$ 43Truth in lending regulations are needed to protect the customer. $2003$ Euaders $19\%$ $1.2$ $1.3$ 43Truth in lending regulations are needed to protect the customer. $2003$ Euaders $26\%$ $2.0$ $1.3$ 43Truth in lending regulations are needed to protect the customer. $2003$ Euaders $36\%$ $2.0$ $1.9$ 43Truth in lending regulations are needed to protect the customer. $2003$ Euaders $36\%$ $2.0$ $1.9$		,	2003	Faculty	43%	2.8	1.1	268
39 should seek to protect and promote the interests of individuals.199519951000000000000000000000000000000000000			2003	Students	63%		1.0	1009
individuals.1999 $Paculy$ NA $NA$ $NA$ 1988Leaders76% $NT$ 1988Leaders76% $NT$ 1988Leaders76% $NT$ 1988Leaders76% $NT$ 1988Leaders56%2.71989Faculty50%2.62003FacultyNA $NA$ 1989Students $NT$ $NT$ 1989FacultyNA $NA$ 1988Leaders50%2.71988Leaders50%2.81989FacultyNA $NA$ 1988Leaders70% $NT$ 1988Leaders70% $NT$ 1988Leaders203Leaders1988Leaders23%3.71988Leaders23%3.41988Leaders15% $NT$ 1988Leaders15% $NT$ 1988Leaders61% $NT$ 1988Leaders61% $NT$ <				Students	M	NI		
individuals.1999 $Paculy$ NA $NA$ $NA$ 1988Leaders76% $NT$ 1988Leaders76% $NT$ 1988Leaders76% $NT$ 1988Leaders76% $NT$ 1988Leaders56%2.71989Faculty50%2.62003FacultyNA $NA$ 1989Students $NT$ $NT$ 1989FacultyNA $NA$ 1988Leaders50%2.71988Leaders50%2.81989FacultyNA $NA$ 1988Leaders70% $NT$ 1988Leaders70% $NT$ 1988Leaders203Leaders1988Leaders23%3.71988Leaders23%3.41988Leaders15% $NT$ 1988Leaders15% $NT$ 1988Leaders61% $NT$ 1988Leaders61% $NT$ <	9 sho	ould seek to protect and promote the interests of					NI	191
$41  \begin{array}{ c c c c c c c c c c c c c c c c c c c$		individuals.	1989	~	NA	N/A	N/A	N/A
40         Individual freedom may have to be partly restricted in order for organizations to effectively function.         2003         Business Leaders         56%         2.7           2003         Faculty         69%         2.6         2003         Faculty         69%         2.6           2003         Students         50%         2.7         2003         Faculty         69%         2.6           2003         Students         50%         2.7         7			1000		2.001		NI	138
			1968		70%	M	111	136
40       Individual freedom may have to be partly restricted in order for organizations to effectively function.       2003       Business       56%       2.7         2003       Faculty       69%       2.6       2003       Students       50%       2.8         1995       Students       30%       2.8       7993       Students       NI       NI       NI         11       Government should redistribute income in order to assure a minimum standard of living for all citizens.       1988       Leaders       2003       Students       2003       Students       3.7         2003       Students       2003       Students       2003       Students       3.7         1983       Leaders       23%       3.7       2003       Students       2003       Students       3.7         2003       Students       28%       3.4       3.7       2003       Students       3.7         2003       Students       28%       3.4       3.7       2003       Students       3.7         2003       Students       1983       Leaders       1.8       1.4       3.7         1983       Leaders       15%       NI       NI       1.4         1984       Leaders       15% </td <td></td> <td></td> <td>1983</td> <td></td> <td>77%</td> <td>N</td> <td>NI</td> <td>119</td>			1983		77%	N	NI	119
40       Individual freedom may have to be partly restricted in order for organizations to effectively function.       2003       Leaders       56%       2.7         40       be partly restricted in order for organizations to effectively function.       2003       Faculty       69%       2.6         2003       Students       50%       2.8       7         2004       Faculty       NA       NA       NA         41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       Business       2003       Students       23%       3.7         2003       Students       28%       3.4       7       70%       NI       NI         41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       2003       Students       28%       3.4       7         2003       Students       28%       3.4       7       799       7       70%       NI       10%       10%       10%       10%       10%       10%       10%       10%       10%       10%       10%       10%       10%       10%			1		11110	- 14		1
40       Individual freedom may have to be partly restricted in order for organizations to effectively function.       2003       Leaders       56%       2.7         40       be partly restricted in order for organizations to effectively function.       2003       Faculty       69%       2.6         2003       Students       50%       2.8       7         2004       Faculty       NA       NA       NA         41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       Business       2003       Students       23%       3.7         2003       Students       28%       3.4       7       70%       NI       NI         41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       2003       Students       28%       3.4       7         2003       Students       28%       3.4       7       799       7       70%       NI       10%       10%       10%       10%       10%       10%       10%       10%       10%       10%       10%       10%       10%       10%				Business		1	1	
be partly restricted in order for organizations to effectively function.       2003       Faculty       69%       2.6         2003       Students       50%       2.8       1995       Students       N/I       N/I         41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       1983       Leaders       23%       3.7         2003       Faculty       35%       3.3       1983       Leaders       23%       3.7         41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       Business       2003       Faculty       35%       3.3         2003       Faculty       NM       NI       NI       NI       NI       NI         42       Government should provide incentives for business to get involved in solving social problems.       1983       Leaders       15%       NI       NI         43       Truth in lending regulations are needed to protect the customer.       2003       Students       71%       2.1       1983         43       Truth in lending regulations are needed to protect the customer.       2003       Students       71%       2.1       1         1995       Students       71%       2.1       1       1	0	Individual freedom may have to	2003			2.7	1.1	66
function. $1993$ Students $NI$ $NI$ o $1983$ Students $NI$ $NI$ $NI$ oBusinessLeaders $70\%$ $NI$ $NI$ 41Government should redistribute minimum standard of living for all citizens.Business Leaders $23\%$ $3.3$ 2003Faculty $35\%$ $3.3$ $2003$ Faculty $35\%$ $3.4$ 41Government should redistribute minimum standard of living for all citizens. $2003$ Faculty $35\%$ $3.4$ 2003Faculty $35\%$ $3.4$ $7995$ Students $NI$ $NI$ 2003FacultyNA $NA$ $NA$ 42Government should provide incentives for business to get involved in solving social problems. $2003$ Eaders $15\%$ $NI$ 42Government should provide incentives for business to get involved in solving social problems. $2003$ Eaders $55\%$ $2.8$ $1983$ Business Leaders $12\%$ $NI$ $2.0$ $12\%$ $1985$ Students $NI$ $2.0$ $12\%$ $1983$ Business Leaders $55\%$ $2.8$ $2.8$ $1983$ Business Leaders $55\%$ $2.8$ $1983$ Business Leaders $55\%$ $2.8$ $1983$ Business Leaders $51\%$ $NI$ $2.0$ $1983$ Business Leaders $51\%$ $NI$ $2.1$ $1983$ Business Leaders $54\%$ $NI$ $2.0$ <td></td> <td></td> <td></td> <td>Faculty</td> <td></td> <td></td> <td>1.1</td> <td>269</td>				Faculty			1.1	269
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$		organizations to effectively					1.1	1009
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$		function.					NI	191
O         1988         Leaders         70%         NT           41         Government should redistribute income in order to assure a minimum standard of living for all citizens.         2003         Faculty         35%         3.7           2003         Faculty         35%         3.4         1983         Leaders         23%         3.7           2003         Faculty         35%         3.3         1983         Leaders         23%         3.7           2003         Students         20%         Students         NI         NI         11           41         Government should redistribute incentives for business to get involved in solving social problems.         2003         Students         19%         NI         NI           42         Government should provide incentives for business to get involved in solving social problems.         2003         Faculty         74%         2.4           2003         Students         71%         2.3         1985         Leaders         61%         NI           43         Truth in lending regulations are needed to protect the customer.         2003         Faculty         88%         1.9         1.0           2003         Students         73%         2.1         1.9         1.0         1.0 <td></td> <td></td> <td>1989</td> <td></td> <td>NA</td> <td>N/A</td> <td>N/A</td> <td>N/A</td>			1989		NA	N/A	N/A	N/A
41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       2003       Leaders       23%       3.7         2003       Faculty       35%       3.3       2003       Students       28%       3.4         2003       Students       28%       3.4       2003       Students       28%       3.4         2004       Paculty       NA       NA       NA       NA       2003       Students       2003       Students       198       2003       Leaders       15%       NT       2003       Students       12%       NT       2003       Students       12%       NT       2003       Students       12%       NT       2003       Students       12%       12%       NT       2003       Students       12%       12%       12%       12%       12%       12%       12%       12%       12%       12%<			1000		2004		NI	138
41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       2003       Eaders       23%       3.7         2003       Faculty       35%       3.3       10000       1000       1000       <		o	1988		70%	$\sqrt{2^{M}}$	IVI	158
41       Government should redistribute income in order to assure a minimum standard of living for all citizens.       2003       Leaders       23%       3.7         2003       Faculty       35%       3.3       2003       Students       28%       3.4         2003       Students       28%       3.4       7       7995       Students       28%       3.4         2003       Students       28%       3.4       7       7995       Students       N/       N/       7         2003       Students       1983       Leaders       15%       N/       7       7         42       Government should provide incentives for business to get involved in solving social problems.       2003       Faculty       74%       2.4         2003       Students       71%       2.3       7       7       7         42       Government should provide incentives for business to get involved in solving social problems.       2003       Faculty       74%       2.4         2003       Students       71%       2.3       7       7       7       7         42       Government should provide incentives for business to get involved in solving social       2003       Students       71%       7.4       7			1983	Leaders	84%	NI	NI	119
41       income in order to assure a minimum standard of living for all citizens.       2003       Faculty       35%       3.3         2003       Students       28%       3.4       1995       3.4       1995         21989       Faculty       NI       NI       NI       1995       3.4       1995         42       Government should provide incentives for business to get involved in solving social problems.       2003       Faculty       NA       NI       1         42       Government should provide incentives for business to get involved in solving social problems.       2003       Faculty       74%       2.4         2003       Faculty       74%       2.4       2003       Students       71%       2.3         41       Business       1989       Faculty       74%       2.4       1<								
1000000000000000000000000000000000000	1						1.1	66
all citizens. $7995$ Students $MI$ $NI$ $1989$ FacultyNA $N/A$ $1989$ FacultyNA $N/A$ $1988$ Leaders $15\%$ $NI$ $42$ Government should provide incentives for business to get involved in solving social problems. $2003$ Business Leaders $12\%$ $42$ Government should provide incentives for business to get involved in solving social problems. $2003$ Business Leaders $2.8$ $2003$ Students $71\%$ $2.3$ $1995$ $1989$ Faculty $74\%$ $2.4$ $2003$ Students $71\%$ $2.3$ $1995$ Students $MI$ $2.0$ $1989$ FacultyNA $N/A$ $1989$ FacultyNA $N/A$ $1989$ FacultyNA $N/A$ $1989$ FacultyNA $N/A$ $1983$ Leaders $61\%$ $NI$ $43$ Truth in lending regulations are needed to protect the customer. $2003$ Eaders $86\%$ $2.0$ $2003$ Students $71\%$ $2.1$ $1995$ Students $NI$ $1.8$ $1995$ Students $NI$ $1.8$ $1989$ $7204y$ $NA$ $N/A$ $43$ Truth in lending regulations are needed to protect the customer. $2003$ Students $73\%$ $2.1$ $1995$ Students $NI$ $1.8$ $1989$ $7204y$ $NA$ $N/A$ $1989$ Faculty $NA$ <td< td=""><td>•</td><td></td><td></td><td></td><td></td><td></td><td>1.3</td><td>269</td></td<>	•						1.3	269
$42  \begin{array}{c c c c c c c c c c c c c c c c c c c $				ordocinto			1.2 M	1009
$42  \begin{array}{ c c c c c c c c c c c c c c c c c c c$		an enizens.					N/A	N/A
42       Government should provide incentives for business to get involved in solving social problems.       Business 2003 Leaders 55% 2.8 2003 Faculty 74% 2.4 2003 Students 71% 2.3 1995 Students NI 2.0 1995 Students NI 2.0 1995 Students NI 2.0 1998 Faculty NA N/A         43       Truth in lending regulations are needed to protect the customer.       2003 Eaculty 88% 1.9 120 120 120 120 120 120 120 120 120 120			1909		INA	19/21	11/1	1.0.21
42       Government should provide incentives for business to get involved in solving social problems.       2003       Leaders       55%       2.8         2003       Faculty       74%       2.4         2003       Students       71%       2.3         1995       Students       NI       2.0         1995       Students       NI       2.0         1983       Leaders       61%       NI         43       Truth in lending regulations are needed to protect the customer.       2003       Eaders       86%       2.0         2003       Students       75%       2.1       1         1995       Students       NI       1.8       1         989       Faculty       NA       NI       1.8         1983       Leaders       54%       NI       1.9         43       Truth in lending regulations are needed to protect the customer.       2003       Eaders       86%       2.0       1         1995       Students       75%       2.1       1       1       1         2003       Faculty       NA       NA       NA       1       1         1995       Students       75%       2.1       1       1			1988		15%	NI	NI	138
42       Government should provide incentives for business to get involved in solving social problems.       2003       Leaders       55%       2.8         2003       Faculty       74%       2.4         2003       Students       71%       2.3         1995       Students       71%       2.0         1988       Leaders       61%       NI         1983       Leaders       54%       NI         43       Truth in lending regulations are needed to protect the customer.       2003       Eaders       86%       2.0         2003       Students       75%       2.1       1         1995       Students       NI       1.8       1         2003       Students       75%       2.1       1         1995       Students       NI       1.8       1         2003       Students       NI       1.8       1 <td< td=""><td></td><td></td><td></td><td>Business</td><td></td><td>1</td><td></td><td></td></td<>				Business		1		
42       Government should provide incentives for business to get involved in solving social problems.       2003       Leaders       55%       2.8         2003       Faculty       74%       2.4         2003       Students       71%       2.3         1995       Students       NI       2.0         1995       Students       NI       2.0         1989       Faculty       NA       N/A         1988       Leaders       61%       NI         43       Truth in lending regulations are needed to protect the customer.       2003       Eaders       86%       2.0         2003       Students       75%       2.1       1         1995       Students       75%       2.1       1         1995       Students       NI       1.8       1         2003       Faculty       88%       1.9       1         2003       Students       75%       2.1       1         1995       Students       NI       1.8       1         2003       Faculty       NA       N/A       1         43       Truth in lending regulations are needed to protect the customer.       2003       Students       75%       2.1			1983	Leaders	12%	NI	M	119
42       Government should provide incentives for business to get involved in solving social problems.       2003       Leaders       55%       2.8         2003       Faculty       74%       2.4         2003       Students       71%       2.3         1995       Students       NI       2.0         1995       Students       NI       2.0         1989       Faculty       NA       N/A         1988       Leaders       61%       NI         43       Truth in lending regulations are needed to protect the customer.       2003       Eaders       86%       2.0         2003       Students       75%       2.1       1         1995       Students       75%       2.1       1         1995       Students       NI       1.8       1         2003       Faculty       88%       1.9       1         2003       Students       75%       2.1       1         1995       Students       NI       1.8       1         2003       Faculty       NA       N/A       1         43       Truth in lending regulations are needed to protect the customer.       2003       Students       75%       2.1				Devices		_		
42       Covernment anoma provide incentives for business to get involved in solving social problems.       2003       Faculty       74%       2.4         2003       Students       71%       2.3       1         1995       Students       71%       2.0       1         1995       Students       71%       2.0       1         1995       Students       71%       2.0       1         1989       Faculty       NA       N/A       .         1988       Leaders       61%       NI       .         43       Truth in lending regulations are needed to protect the customer.       2003       Leaders       86%       2.0         2003       Students       75%       2.1       1         1995       Students       NI       1.8       1         2003       Faculty       88%       1.9       1         2003       Students       75%       2.1       1         1995       Students       NI       1.8       1         2003       Faculty       NA       N/A       1         43       Truth in lending regulations are needed to protect the customer.       2003       Students       75%       2.1	,	Government should receide	2003		550/	2.0	1.1	66
involved in solving social problems.       2003       Students       71%       2.3         1995       Students       NI       2.0       1995         1989       Faculty       NA       N/A          1988       Leaders       61%       NI          1983       Leaders       54%       NI          43       Truth in lending regulations are needed to protect the customer.       2003       Eaders       86%       2.0         2003       Students       75%       2.1          1995       Students       NI       1.8          1995       Students       NI	-2						1.1	269
problems.       1995       Students       NI       2.0       1989         1989       Faculty       NA       N/A       NA         1988       Leaders       61%       NI       1983         1983       Leaders       54%       NI       1983         43       Truth in lending regulations are needed to protect the customer.       2003       Eaders       86%       2.0         2003       Faculty       88%       1.9       1.9       1.9       1.9         2003       Students       75%       2.1       1.9       1.8       1.98       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9       1.8       1.9							0.9	1009
1989         Faculty         NA         N/A            1989         Faculty         NA         N/A   .							0.8	191
1988         Leaders         61%         NI            1983         Business         54%         NI            43         Truth in lending regulations are needed to protect the customer.         2003         Leaders         86%         2.0            2003         Faculty         88%         1.9              43         Truth in lending regulations are needed to protect the customer.         2003         Faculty         88%         1.9            2003         Faculty         88%         1.9               1995         Students         75%         2.1               1995         Students         NI         1.8               1989         Faculty         NA         N/A		-	1989				N/A	N/A
43     Truth in lending regulations are needed to protect the customer.     Business Leaders     54%     NI       43     Truth in lending regulations are needed to protect the customer.     2003     Ecaders     86%     2.0       2003     Faculty     88%     1.9       2003     Students     75%     2.1       1995     Students     NI     1.8       1989     Faculty     NA     NIA       Business     0     0     0								
43     Truth in lending regulations are needed to protect the customer.     2003     Business Leaders     86%     2.0       2003     Faculty     88%     1.9       2003     Students     75%     2.1       1995     Students     NI     1.8       1989     Faculty     NI     1.8       1989     Faculty     NI     1.8			1988		61%	NI	NI	138
43     Truth in lending regulations are needed to protect the customer.     Business     2003     Leaders     86%     2.0       2003     Faculty     88%     1.9       2003     Students     75%     2.1       1995     Students     NI     1.8       1995     Students     NI     1.8       1989     Faculty     NA     NIA			1002				177	110
43     Truth in lending regulations are needed to protect the customer.     2003     Leaders     86%     2.0       2003     Faculty     88%     1.9       2003     Students     75%     2.1       1995     Students     NI     1.8       1989     Faculty     NA     N/A       Business     0     0			1983	Leaders	54%	NI	M	119
43     Truth in lending regulations are needed to protect the customer.     2003     Leaders     86%     2.0       2003     Faculty     88%     1.9       2003     Students     75%     2.1       1995     Students     NI     1.8       1989     Faculty     NA     N/A       Business     0     0			1	Business		1	1	1
needed to protect the customer. 2003 Faculty 88% 1.9 2003 Students 75% 2.1 1995 Students NI 1.8 1989 Faculty NA N/A Business	3	Truth in lending regulations are	2003		86%	2.0	0.8	66
2003         Students         75%         2.1           1995         Students         NI         1.8           1989         Faculty         NA         N/A           Business         Image: State of the st	-						0.8	269
1995StudentsNI1.81989FacultyNAN/ABusiness		•	2003				0.7	1009
Business				Students	NI	1.8	0.7	191
			1989	Faculty	NA	N/A	N/A	N/A
1200 LENDETS INVA MI			1988		7004	3.77	NI	138
Business			1700		/8%	INI	112	150
			1983		68%	NT	NI	119

					_	-	
44	Antitrust laws prohibiting price	2003	Business Leaders	85%	2.1	0.8	66
	fixing benefit the customer.	2003	Faculty	82%	2.0	0.9	269
		2003	Students	67%	2.2	0.8	1009
		1995	Students	NI	1.9	0.8	191
		1989	Faculty	NA	N/A	N/A	N/A
		1988	Business Leaders	79%	NI	NI	138
	0	1983	Business Leaders	68%	NI	NI	119
45	Lazy or incompetent employees	2003	Business Leaders	86%	1.9	0.9	66
	should be fired	2003	Faculty	87%	1.8	0.8	269
	should be med.	2003	Students	82%	1.9	0.9	1009
		1995	Students	NI	2.3	1.0	191
		1989	Faculty	NA	N/A	N/A	N/A
		1988	Business Leaders	81%	NI	NI	138
		1983	Business Leaders	84%	NI	NI	119
	A company should have formal	2003	Business Leaders	86%	1.8	1.0	66
46	policies to guarantee that every	2003	Faculty	91%	1.7	0.8	269
	employee has an equal	2003	Students	88%	1.7	0.8	1009
	opportunity for promotion, pay	1995	Students	NI	1.8	0.8	191
	increases, and other rewards	1989	Faculty	NA	N/A	N/A	N/A
	provided by the firm.	1988	Business Leaders	91%	NI	NI	138
		1983	Business Leaders	89%	NI	NI	119
47		2003	Business Leaders	93%	1.7	0.8	66
	The corporation should seek to maximize long run profits.	2003	Faculty	92%	1.6	0.8	269
	maximize iong fun proms.	2003	Students	88%	1.7	0.7	1009
		1995	Students	NI	1.8	0.6	191
		1989	Faculty	NA	N/A	N/A	N/A
		1988	Business Leaders	96%	NI	NI	138
		1983	Business Leaders	94%	NI	NI	119

Source: 2003 Study of Ethics

	8B. FOR ALL SEVEN YEARS, PERCENT OF EACH OF THE THREE GR		DING						
Q#	THEIR DEGREE OF AGREEMENT WITH EACH STATEMENT (1=S: QUESTION	i; 5=SD) Year	Туре	%SA	%A	%NO	%D	%SD	n=
		2003	Bus. Leaders	29	47	12	9	3	66
1	The corporation has a responsibility to take the lead in solving major social	2003	Faculty	23	44	9	20	4	269
	problems such as pollution, discrimination, and safety.	2003 1995	Students Students	23 M	54 N/	11 M	11 M	1 NI	1009 191
	5	1989	Faculty	21	41	7	25	5	439
		1988	Bus. Leaders	20	56	5	17	2	138
		1983	Bus. Leaders	13	57	5	21	3	119
		2002	Due London		8	0	52	20	
2		2003 2003	Bus. Leaders Faculty	3	8 16	8	52	30 23	66 269
2	The corporation has a responsibility to not become involved in solving social	2003	Students	3	22	20	45	10	1009
	problems unless doing so becomes a cost of doing business or the opportunity to earn a profit.	1995	Students	M	NI	Ň	Ň	NI	191
	can a pront.	1989	Faculty	4	14	5	54	22	438
		1988 1983	Bus. Leaders Bus. Leaders	2 3	9 23	7	69 56	12 12	138
		1965	Dus. Leaders	5	25	5	50	12	119
		2003	Bus. Leaders	2	33	21	42	1.2	66
3		2003	Faculty	7	51	15	23	5	269
	The corporation has the responsibility to get involved in social responsibility	2003	Students	7	53	25	13	1	1009
	projects because outside pressures make such an involvement a cost of doing business.	1995	Students	M	NI	NI	NI	NI	191
		1989 1988	Faculty Bus. Leaders	12	61 45	8	16	2	439
		1983	Bus. Leaders	1	38	8 13	44 41	2	138 119
		2000	Dot. Leaders		50	15	71	-	117
		2003	Bus. Leaders	76	23	0	2	0	66
4	The corporation has a responsibility to promote equal opportunity in hiring and	2003	Faculty	64	31	3	2	1	269
	promotion.	2003	Students	64	29	4	2	1	1009
		1995	Students	NI	NI	NI	NI	M	191
		1989 1988	Faculty Bus, Leaders	43 35	51	3	2	1	440
		1988	Bus. Leaders Bus. Leaders	30	62 66	2	1 2	0	138 119
		2003	Bus. Leaders	15	56	8	18	3	66
5	The corporation has a responsibility to promote conservation of energy even if	2003	Faculty	23	45	11	18	3	269
	doing so means a reduction in profits.	2003 1995	Students	20 M	46	19	14	1	1009
		1995	Students Faculty	22	NI 52	N/ 10	NI 14	NI 2	191 440
		1988	Bus. Leaders	9	58	15	17	1	138
		1983	Bus. Leaders	9	58	14	15	3	119
	TTA AT MANYA ANA MANANA	2003 2003	Bus. Leaders Faculty	11 26	59	11	15	5	66 269
5	The corporation has a responsibility to conserve natural resources, even if doing so means a reduction in profits.	2003	Students	20	47 49	17	16 11	3	1009
	so means a reduction in promis.	1995	Students	N	M	NI NI	M	NI	191
		1989	Faculty	26	55	7	9	2	440
		1988	Bus. Leaders	15	59	16	9	1	138
		1983	Bus. Leaders	10	57	17	12	3	119
		2003	Bus. Leaders	26	66	2	5	2	66
7	The corporation has a responsibility to clean up or avoid causing air, noise, and	2003	Faculty	35	46	5	12	2	269
	water pollution even if doing so means a reduction in profits.	2003	Students	30	53	10	6	1	1009
		1995	Students	NI 22	M	M	M	M	191
		1989 1988	Faculty Bus Leaders	33 19	57 74	4	5	1	440 138
		1983	Bus. Leaders	14	72	6	6	1	119
				•	1		•		•
		2003	Bus. Leaders	53	35	6	5	2	66
8	The corporation has a responsibility to contribute money and management time to civic activities in communities where the firm has plants or offices.	2003 2003	Faculty Students	31 19	49	9	9	1	269 1009
	to crivic activities in communities where the firm has plants of offices.	1995	Students	NI	54 NI	17 NI	8 <i>NI</i>	NI	1009
		1989	Faculty	18					440
		1988			58	14	9	2	
			Bus. Leaders	25	58 65	4	9 7	2 0	138
		1983	Bus. Leaders	25 26	58 65 64	4 5	9 7 4	2 0 0	119
0	The cornoration has a responsibility to halp minority orward humanas	1983 2003	Bus. Leaders Bus. Leaders	25 26 14	58 65 64 42	4 5 24	9 7 4 15	2 0	119 66
9	The corporation has a responsibility to help minority owned businesses.	1983 2003 2003 2003	Bus. Leaders	25 26 14 9 8	58 65 64 42 33	4 5 24 31 39	9 7 4	2 0 0	119
9	The corporation has a responsibility to help minority owned businesses.	1983 2003 2003 2003 7995	Bus. Leaders Bus. Leaders Faculty Students Students	25 26 14 9	58 65 64 42 33 22 <i>NI</i>	4 5 24 31 39 <i>M</i>	9 7 4 15 23 24 <i>NI</i>	2 0 0	119 66 269 1009 191
9	The corporation has a responsibility to help minority owned businesses.	1983 2003 2003 2003 7995 1989	Bus. Leaders Bus. Leaders Faculty Students Students Faculty	25 26 14 9 8 <i>NI</i> 7	58 65 64 42 33 22 <i>NI</i> 34	4 5 24 31 39 <i>NI</i> 29	9 7 4 15 23 24 <i>NI</i> 25	2 0 5 5 7 <i>NI</i> 5	119 66 269 1009 <i>191</i> 439
9	The corporation has a responsibility to help minority owned businesses.	1983 2003 2003 2003 7995 1989 1988	Bus. Leaders Bus. Leaders Faculty Students Students Faculty Bus. Leaders	25 26 14 9 8 <i>NI</i> 7 5	58         65           64         42           33         22           NV         34           38         38	4 5 24 31 39 <i>NT</i> 29 25	9 7 4 15 23 24 <i>NV</i> 25 30	2 0 5 5 7	119 66 269 1009 <i>191</i> 439 138
9	The corporation has a responsibility to help minority owned businesses.	1983 2003 2003 2003 7995 1989	Bus. Leaders Bus. Leaders Faculty Students Students Faculty	25 26 14 9 8 <i>NI</i> 7	58 65 64 42 33 22 <i>NI</i> 34	4 5 24 31 39 <i>NI</i> 29	9 7 4 15 23 24 <i>NI</i> 25	2 0 5 5 7 <i>NI</i> 5	119 66 269 1009 <i>191</i> 439
9	The corporation has a responsibility to help minority owned businesses.	1983 2003 2003 2003 7995 1989 1988	Bus. Leaders Bus. Leaders Faculty Students Students Faculty Bus. Leaders	25 26 14 9 8 <i>NI</i> 7 5	58         65           64         42           33         22           NV         34           38         38	4 5 24 31 39 <i>NT</i> 29 25	9 7 4 15 23 24 <i>NV</i> 25 30	2 0 5 5 7 <i>NI</i> 5	119 66 269 1009 <i>191</i> 439 138
	The corporation has a responsibility to help minority owned businesses.	1983 2003 2003 2003 7995 1989 1988 1988 1983 2003 2003	Bus. Leaders Bus. Leaders Faculty Students Students Faculty Bus. Leaders Bus. Leaders Bus. Leaders Faculty	25 26 14 9 8 N/ 7 5 6 85 82	58         65           64         42           33         22           NV         34           38         32           14         17	4 5 24 31 39 <i>N</i> / 29 25 26	9 7 4 15 23 24 <i>N</i> // 25 30 30	2 0 5 5 7 7 NZ 5 3 5 3 0 0	119 66 269 1009 191 439 138 119 66 269
		1983           2003           2003           2003           1989           1989           1983           2003           2003           2003           2003           2003           2003           2003           2003	Bus. Leaders Bus. Leaders Faculty Students Students Bus. Leaders Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students	25 26 14 9 8 <i>NI</i> 7 5 6 85 82 59	58         65           64         42           33         22           NY         34           38         32           14         17           35         5	4 5 24 31 39 <i>N</i> / 29 25 26 2 1 4	9 7 4 15 23 24 24 <i>N</i> / 25 30 30 0 0 1	2 0 5 5 7 7 <i>N</i> / 5 3 5 0 0 0	119 66 269 1009 197 439 138 119 66 269 1009
	The corporation has a responsibility to be truthful in	1983           2003           2003           2003           7995           1989           1983           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           1995	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Students         Students         Students         Students         Students	25 26 14 9 8 NT 7 5 6 85 82 59 NT	58 65 64 42 33 22 <i>NI</i> 34 38 32 14 17 35 <i>NI</i>	4 5 24 31 39 NV 29 25 26 2 2 1 4 N/	9 7 4 15 23 24 <i>N</i> / 25 30 30 30 0 0 1 <i>N</i> /	2 0 5 5 7 7 <i>N</i> // 5 3 5 0 0 0 <i>N</i> //	119         66           269         1009           191         439           138         119           66         269           1009         101
	The corporation has a responsibility to be truthful in	1983           2003           2003           2003           1989           1989           1983           2003           2003           2003           2003           2003           2003           2003           2003	Bus. Leaders Bus. Leaders Faculty Students Students Bus. Leaders Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students	25 26 14 9 8 <i>NI</i> 7 5 6 85 82 59	58         65           64         42           33         22           NV         34           38         32           14         17           35         NY           40         40	4 5 24 31 39 <i>NI</i> 29 25 26 2 2 1 4 <i>M</i> 1	9 7 4 15 23 24 24 27 30 30 30 0 0 1 1 <i>N</i> / 0	2 0 5 5 7 7 <i>N</i> / 5 3 5 0 0 0	119 66 269 1009 191 439 138 119 66 269 1009
	The corporation has a responsibility to be truthful in	1983           2003           2003           1995           1988           1983           2003           2003           1985           1983           2003           2003           1985           1985           1989	Bus. Leaders       Bus. Leaders       Faculty       Students       Students       Bus. Leaders       Bus. Leaders       Bus. Leaders       Faculty       Students       Students       Faculty       Students       Faculty       Students       Faculty       Students       Faculty	25 26 14 9 8 <i>NT</i> 7 5 6 85 82 59 <i>NT</i> 58	58 65 64 42 33 22 <i>NI</i> 34 38 32 14 17 35 <i>NI</i>	4 5 24 31 39 NV 29 25 26 2 2 1 4 N/	9 7 4 15 23 24 <i>N</i> / 25 30 30 30 0 0 1 <i>N</i> /	2 0 0 5 5 7 7 NZ 5 3 5 5 0 0 0 0 0 0 0 0	119         66           269         1009           191         439           138         119           66         269           1009         1019           440         440
	The corporation has a responsibility to be truthful in	1983           2003           2003           1989           1988           1988           2003           2003           2003           2003           1988           1983           1989           1989           1989           1989           1989           1989           1988           1983	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Students         Students         Faculty         Students         Faculty         Bus. Leaders	25 26 14 9 8 NT 7 5 6 85 82 59 NT 58 54 13	58         65           64         42           33         22           NV         34           38         32           14         17           35         27           NV         40           45         57	4 5 24 31 39 <i>NI</i> 29 25 26 2 1 4 <i>NI</i> 1 1	9 7 4 15 23 24 24 27 30 30 30 0 1 1 21	2 0 5 5 7 7 <i>NI</i> 5 3 5 0 0 0 <i>NI</i> 0 0 <i>NI</i> 0 0 3	119 66 269 1009 191 439 113 119 66 269 1009 191 191 440 113
10	The corporation has a responsibility to be truthful in advertising.	1983           2003           2003           2003           1995           1988           1983           2003           2003           2003           2003           2003           1988           1989           1989           1983           2003           2003           2003           2003           2003           2003           2003	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Faculty         Students         Faculty         Students         Faculty         Students         Faculty         Bus. Leaders	25 26 14 9 8 N/ 7 5 6 85 82 59 58 54 13 0	58         65           64         42           33         22           NI         34           38         32           14         17           35         NI           40         45           57         12	4 5 24 31 39 <i>NI</i> 29 25 26 2 1 4 <i>NI</i> 1 1 5 2	9 7 4 15 23 24 <i>NI</i> 25 30 30 30 0 0 1 1 <i>NI</i> 25 30 30 30 30 30 30 30 30 30 30 30 30 30	2 0 0 5 5 5 7 NZ 5 3 5 5 0 0 0 0 0 0 0 0 0 0 3 3	119         66           269         1009 <i>J91</i> 439           133         119           66         269           1009         191           410         138           119         66
10	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which	1983           2003           2003           2003           2003           1995           1988           1983           2003           2003           2003           2003           2003           2003           2003           2003           1995           1988           1983           2003           2003           2003           2003           2003           2003           2003	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Bus. Leaders	25 26 14 9 8 NV 7 5 6 85 85 85 59 NV 58 59 NV 54 13 0 8	58         65           64         42           33         22           N/         34           38         32           14         17           35         N/           40         45           57         12           30         30	4 5 24 31 39 <i>NV</i> 29 25 26 2 1 4 <i>NV</i> 1 5 2 12	9 7 4 15 23 24 <i>N</i> / 25 30 30 30 30 30 1 <i>N</i> / 25 30 30 30 30 30 30 30 30 30 33 33 33	2 0 0 5 5 7 7 <i>NI</i> 5 3 5 3 5 7 <i>NI</i> 5 3 5 7 0 0 0 0 0 <i>NI</i> 5 3 5 7 16	119         66           269         1009           191         439           138         119           66         269           1009         191           440         135           119         66           269         269
10	The corporation has a responsibility to be truthful in advertising.	1983           2003           2003           2003           1989           1988           1983           2003           2003           2003           2003           2003           2003           2003           2003           2003           1989           1988           1983           2003           2003           2003           2003           2003           2003	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Students         Students         Students         Students         Students	25 26 14 9 8 N7 7 5 6 85 82 59 N7 58 54 13 0 8 16	58         65           64         42           33         22           NV         34           32         32           14         17           35         57           12         30           44         44	4 5 24 31 39 NV 29 25 26 2 1 4 NV 1 5 2 12 13	9 7 4 15 23 24 <i>N</i> / 25 30 30 30 0 1 <i>N</i> / 0 1 1 <i>N</i> / 25 30 30 30 30 30 30 30 30 30 30 21	2 0 0 5 5 5 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	119           66           269           1009           J91           439           118           119           66           269           1009           119           66           269           1009           101           66           269           101           191           440           118           119           66           269           1009
10	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her	1983           2003           2003           2003           1995           1988           1983           2003           2093           1989	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Bus. Leaders	25 26 14 9 8 NV 7 5 6 85 85 85 59 NV 58 59 NV 54 13 0 8	58         65           64         42           33         22           N/         34           38         32           14         17           35         N/           40         45           57         12           30         30	4 5 24 31 39 <i>NV</i> 29 25 26 2 1 4 <i>NV</i> 1 5 2 12	9 7 4 15 23 24 <i>N</i> / 25 30 30 30 30 30 1 <i>N</i> / 25 30 30 30 30 30 30 30 30 30 33 33 33	2 0 0 5 5 7 7 <i>NI</i> 5 3 5 3 5 7 <i>NI</i> 5 3 5 7 0 0 0 0 0 <i>NI</i> 5 3 5 7 16	119         66           269         1009           191         439           138         119           66         269           1009         191           440         138           119         66           269         1009           191         440           138         119           66         269           1009         191           440         143
10	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her	1983           2003           2003           2003           1989           1988           1983           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           1985           1988           1988	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Students         Students         Bus. Leaders         Students         Bus. Leaders	25 26 14 9 8 NV 7 5 6 85 85 85 59 NV 58 54 13 0 8 16 NV 9 6	58         65           64         42           33         22           NY         34           38         32           14         17           35         NY           40         57           12         30           44         NY           37         10	4 5 24 31 39 NV 29 25 26 2 1 4 NV 1 5 2 12 13 NV 8 5	9 7 4 15 23 24 <i>NI</i> 25 30 30 30 30 30 30 30 30 30 30 30 30 30	2 0 0 5 5 5 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	119         66           269         1009           J91         439           138         119           66         269           1009         191           440         138           119         191           66         269           1009         191           440         138           119         199           66         269           1009         J91           432         113           113         113
10	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her	1983           2003           2003           2003           1995           1988           1983           2003           2093           1989	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Bus. Leaders         Bus. Leaders         Faculty         Bus. Leaders         Bus. Leaders         Bus. Leaders         Bus. Leaders         Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Faculty         Bus. Leaders         Faculty         Students         Faculty         Students         Faculty	25 26 14 9 8 NV 7 5 6 85 82 59 NV 58 54 13 0 8 16 NV 9	58         65           64         42           33         22           N/         34           38         32           14         17           35         N/           40         45           57         12           30         44           N/         37	4 5 24 31 39 <i>NV</i> 29 25 26 2 1 4 <i>NV</i> 1 5 2 12 13 <i>NV</i> 8	9 7 4 15 23 24 24 NV 25 30 30 30 0 0 1 1 NV 21 33 33 35 21 NV 40	2 0 0 5 5 5 7 7 NZ 5 3 5 5 0 0 0 0 0 0 0 0 0 0 0 0 3 3 5 3 16 6 6 NZ 5 5 5	119         66           269         1009           191         439           138         119           66         269           1009         191           440         138           119         66           269         1009           191         440           138         119           66         269           1009         191           440         138           119         440           432         1009
10	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her	1983           2003           2003           2003           1995           1988           1983           2003           1989           1989           1989           1988           1983	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Faculty         Students         Faculty         Bus. Leaders         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Students         Students         Bus. Leaders	25 26 14 9 8 NV 7 5 6 85 82 59 NV 58 54 13 0 8 16 NV 9 6 3	58         65           64         42           33         22           NI         34           38         32           14         17           35         NI           40         45           57         12           30         44           37         10           17         17	4 5 24 31 39 27 28 29 25 26 2 1 4 2 1 5 2 12 13 2 12 13 2 12 13 2 2 2 3 2 2 2 2 3 2 2 3 2 3 2 3 3 3 2 3 3 3 3 3 3 3 3 3 3 3 3 3	9 7 4 15 23 24 <i>NI</i> 25 30 30 30 0 0 1 <i>NI</i> 21 21 33 35 21 21 33 35 21 <i>NI</i> 40 52 43	2 0 0 5 5 5 3 5 5 5 5 5 5 0 0 0 0 0 0 0 0	119         66           269         1009 <i>J91</i> 439           118         119           66         269           1009         191           440         138           119         66           269         1009           191         440           138         119           66         269           1009         191           432         138           119         119
10	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her private life.	1983           2003           2003           2003           2003           1989           1988           1983           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           2003           1985           1988           1983           2003           2003           2003           2003           2003	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Students         Students         Faculty         Bus. Leaders	25 26 14 9 8 NV 7 5 6 85 85 85 59 NV 58 59 NV 58 54 13 0 8 16 NV 9 6 3 0	58         65           64         42           33         22           N         34           38         32           32         32           14         17           35         N7           40         45           57         12           30         44           N7         10           17         11	4 5 24 31 39 NV 29 25 26 2 1 4 NV 1 5 2 12 13 NV 8 5 3	9 7 4 15 23 24 <i>N</i> / 25 30 30 30 30 30 30 30 30 1 <i>N</i> / 21 21 33 35 21 <i>N</i> / 40 52 43	2 0 0 5 5 7 7 N/ 5 3 5 5 7 7 7 N/ 5 3 5 5 0 0 0 0 0 0 0 0 0 0 3 3 5 5 16 6 6 N/ 5 5 3 41	119         66           269         1009           J91         439           138         119           66         259           1009         191           440         138           119         119           66         259           1009         191           440         138           119         119           66         259           1009         191           432         138           119         138           119         66
10	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her	1983           2003           2003           2003           1995           1988           1983           2003           1989           1989           1989           1988           1983	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Faculty         Students         Faculty         Bus. Leaders         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Students         Students         Bus. Leaders	25 26 14 9 8 NV 7 5 6 85 82 59 NV 58 54 13 0 8 16 NV 9 6 3	58         65           64         42           33         22           NI         34           38         32           14         17           35         NI           40         45           57         12           30         44           37         10           17         17	4 5 24 31 39 27 28 29 25 26 2 1 4 2 1 5 2 12 13 2 12 13 2 12 13 2 2 2 3 2 2 2 2 3 2 2 3 2 3 2 3 3 3 2 3 3 3 3 3 3 3 3 3 3 3 3 3	9 7 4 15 23 24 <i>NI</i> 25 30 30 30 0 0 1 <i>NI</i> 21 21 33 35 21 21 33 35 21 <i>NI</i> 40 52 43	2 0 0 5 5 5 3 5 5 5 5 5 5 0 0 0 0 0 0 0 0	119         66           269         1009 <i>J91</i> 439           118         119           66         269           1009         191           440         138           119         66           269         1009           191         440           138         119           66         269           1009         191           432         138           119         119
10	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her private life.	1983           2003           2003           2003           2003           1989           1988           1983           2003           203           203           203 <td>Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Students         Students         Bus. Leaders         Students         Students         Students</td> <td>25 26 14 9 8 NV 7 5 6 85 85 59 NV 58 54 13 0 8 16 NV 9 6 3 NV 9 0 3 NV</td> <td>58         65           64         42           33         22           NV         34           38         32           14         17           35         NV           40         45           57         12           30         44           NV         37           10         17           11         12           17         NV</td> <td>4 5 24 31 39 NV 29 25 26 2 1 4 NV 1 5 2 12 13 NV 8 5 3 5 16 28 NV</td> <td>9 7 4 15 23 24 N/ 25 30 30 0 0 1 1 21 33 35 21 N/ 40 52 43 44 49 44 N/</td> <td>2 0 0 5 5 7 7 NZ 5 3 5 5 7 7 NZ 5 5 3 5 5 0 0 0 0 0 0 0 0 0 0 3 3 5 5 16 6 6 NZ 5 5 7 7 7 NZ 5 5 3 3 5 7 7 7 8 9 7 8 9 9 8 8 9 9 8 9 9 8 9 9 8 9 9 9 9</td> <td>119         66           269         1009           191         439           133         119           66         269           1009         191           440         138           119         66           269         1009           191         440           138         119           66         269           1009         191           432         138           119         66           269         1009           191         432           138         119</td>	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Students         Students         Bus. Leaders         Students         Students         Students	25 26 14 9 8 NV 7 5 6 85 85 59 NV 58 54 13 0 8 16 NV 9 6 3 NV 9 0 3 NV	58         65           64         42           33         22           NV         34           38         32           14         17           35         NV           40         45           57         12           30         44           NV         37           10         17           11         12           17         NV	4 5 24 31 39 NV 29 25 26 2 1 4 NV 1 5 2 12 13 NV 8 5 3 5 16 28 NV	9 7 4 15 23 24 N/ 25 30 30 0 0 1 1 21 33 35 21 N/ 40 52 43 44 49 44 N/	2 0 0 5 5 7 7 NZ 5 3 5 5 7 7 NZ 5 5 3 5 5 0 0 0 0 0 0 0 0 0 0 3 3 5 5 16 6 6 NZ 5 5 7 7 7 NZ 5 5 3 3 5 7 7 7 8 9 7 8 9 9 8 8 9 9 8 9 9 8 9 9 8 9 9 9 9	119         66           269         1009           191         439           133         119           66         269           1009         191           440         138           119         66           269         1009           191         440           138         119           66         269           1009         191           432         138           119         66           269         1009           191         432           138         119
10	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her private life.	1983           2003           2003           2003           1989           1988           1983           2003           203           2043     <	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Faculty         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Faculty         Bus. Leaders         Faculty         Students         Students         Students         Students         Students         Faculty	25 26 14 9 8 NV 7 5 6 85 82 59 NV 58 54 13 0 8 16 NV 9 6 3 3 NV 3	58         65           64         42           33         22           NV         34           38         32           14         17           35         NV           40         45           57         12           30         44           NV         37           10         17           11         12           17         NV           6         6	4 5 24 31 39 NV 29 25 26 2 1 4 NZ 1 5 3 5 16 28 NZ 10	9 7 4 15 23 24 NV 25 30 30 0 0 1 1 21 NV 0 1 1 21 NV 0 1 1 21 NV 4 4 4 4 4 4 4 4 4 4 4 5 5 5 5 5 5 5 5 5 5 5 5 5	2 0 0 5 5 7 NZ 5 3 5 0 0 0 0 0 0 0 0 0 0 0 0 0	119           66           269           1009           191           439           113           119           66           269           1009           191           440           138           119           66           269           1009           191           440           138           119           66           269           1009           191           432           133           119           66           269           1009           191           432           133           119           64           269           1009           191           436
10	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her private life.	1983           2003           2003           2003           1995           1988           1983           2003           1989           1988	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Faculty         Students         Faculty         Bus. Leaders         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Bus. Leaders         Bus. Leaders	25 26 14 9 8 NV 7 5 6 85 82 59 NV 58 54 13 0 8 16 NV 9 6 3 3 1 1 1 1 1 1 1 1 1 1 1 1 1	58         65           64         42           33         22           NI         34           38         32           14         17           35         NI           40         45           57         12           30         44           NI         37           10         17           17         17           17         NI           6         4	4 5 24 31 39 NV 29 25 26 2 1 4 NV 1 1 5 2 12 13 NV 8 5 3 5 16 28 NV 10 3 3	9 7 4 15 23 24 N/ 25 30 30 0 0 0 1 1 21 33 35 21 N/ 40 52 44 44 N/ 56 42	2 0 0 5 5 5 3 3 5 0 0 0 0 0 0 0 0 0 0 0 0	119         66           269         1009           191         439           439         118           119         66           269         1009           191         138           119         66           269         1009           191         440           138         119           66         269           1009         191           432         138           119         66           269         1009           191         432           118         119           64         138           119         119
9 10 11 12	The corporation has a responsibility to be truthful in advertising. The typical business executive has two sets of ethical standards, one which he/she applies to business activities and another which is applied to his/her private life.	1983           2003           2003           2003           1989           1988           1983           2003           203           2043     <	Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Faculty         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Faculty         Bus. Leaders         Faculty         Students         Students         Students         Students         Students         Faculty	25 26 14 9 8 NV 7 5 6 85 82 59 NV 58 54 13 0 8 16 NV 9 6 3 3 NV 3	58         65           64         42           33         22           NV         34           38         32           14         17           35         NV           40         45           57         12           30         44           NV         37           10         17           11         12           17         NV           6         6	4 5 24 31 39 NV 29 25 26 2 1 4 NZ 1 5 3 5 16 28 NZ 10	9 7 4 15 23 24 NV 25 30 30 0 0 1 1 21 NV 0 1 1 21 NV 0 1 1 21 NV 4 4 4 4 4 4 4 4 4 4 4 5 5 5 5 5 5 5 5 5 5 5 5 5	2 0 0 5 5 7 7 NZ 5 3 5 5 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	119           66           269           1009           191           439           113           119           66           269           1009           191           440           138           119           66           269           1009           191           440           138           119           66           269           1009           191           432           133           119           66           269           1009           191           432           133           119           64           269           1009           191           436

		2003	Students	15	40	23	18	4	1009
13	Ethical standards in business are lower than in most	1995	Students	N	NI	NI	NI	NI	191
	religious organizations.	1989	Faculty	7	43	13	29	7	436
		1988	Bus. Leaders	4	25	14	44	12	138
		1983	Bus. Leaders	0	29	21	39	10	119
		2003	Bus. Leaders	2	17	11	45	26	66
14	Ethical standards in business are lower than in the typical American family.	2003	Faculty	6	30	22	35	7	269
		2003	Students	8	38	28	24	3	1009
		1995	Students	M	NI	NI	NI	NI	191
		1989	Faculty	6	33	14	41	5	436
		1988	Bus. Leaders	4	11	14	58	13	138
		1983	Bus. Leaders	0	16	11	60	12	119
	0	2003	Bus. Leaders	6	61	9	24	0	66
15	The ethical standards used in business are as high as	2003	Faculty	4	30	16	45	4	269
	those practiced with family and friends.	2003	Students	5	19	24	46	7	1009
		1995	Students	M	M	M	NI	NI	191
		1989	Faculty	1	17	11	52	18	436
		1988	Bus. Leaders	38	55	3	2	2	138
		1983	Bus. Leaders	37	57	3	3	0	119
		2003	Bus. Leaders	14	1.60		20	14	-
16				6	53	6	29	6	66
10	Occasionally, business people make decisions that are right for business but	2003	Faculty		72	7	7	1	269 1009
	which are inconsistent with their personal ethical principles.	2003 1995	Students Students	17 N	72	7	4	0 M	1009
		1995	Faculty	11	N/ 18	M	NI 48	25	436
		1988	Bus, Leaders		18	4	52	30	138
		1983	Bus, Leaders	3	12	4	59	20	119
		2003	Bus. Leaders	3	26	15	53	3	66
17	Much advertising done by business is misleading to the consumer.	2003	Faculty	7	46	9	32	6	269
• /	Note a averaging done by dustices is misterioling to the consumer.	2003	Students	10	50	17	22	1	1009
		1995	Students	NI	NI	NI	NI	NI	191
		1989	Faculty	12	50	5	29	3	438
		1988	Bus. Leaders	7	32	10	46	5	138
		1983	Bus. Leaders	3	20	10	50	17	119
			•						
		2003	Bus. Leaders	0	8	8	56	29	66
18	Effective advertising may have to be somewhat misleading.	2003	Faculty	1	6	6	59	27	269
		2003	Students	4	32	14	42	9	1009
		1995	Students	M	NI	NI	NI	NI	191
		1989	Faculty	1	12	1	64	21	438
		1988	Bus. Leaders	0	8	6	60	26	138
		1983	Bus. Leaders	2	7	6	63	22	119
		2003	Bus. Leaders	35	56	3	6	0	66
19	It is in the long run self-interest of business to protect the customer.	2003	Faculty	50	42	5	3	0	269
		2003	Students	26	50	13	10	1	1009
		1995	Students	M	M	M	M	NI	191
		1989	Faculty	45	46	3	4	1	435
		1988	Bus. Leaders	53	43	3	1	1	138
		1983	Bus. Leaders	48	50	1	1	0	119

	The average customer is less ethical in dealing with business than the business is	2003	Bus. Leaders Faculty	5	26 17	30 34	33 43	6 3	66 269
	The average customer is less entitian in dealing with ousiness than the ousiness is	2003	Students	5	26	29	37	4	1009
		1995	Students	NI	M	NI NI	NI	NI	191
			1	· _	<u></u>			1	
		2003	Bus. Leaders	55	32	5	9	0	66
	No employee should be required to engage in business practices that employee	2003	Faculty	42	39	6	13	0	269
	considers unethical.	2003	Students	41	43	8	7	1	1009
		1995	Students	NI	NI	NI	NI	M	191
		1989	Faculty	41	40	7	10	1	437
		1988	Bus. Leaders	43	44	4	7	1	138
	-!-	1983	Bus. Leaders	42	47	3	8	1	119
						-			
		2003	Bus, Leaders	14	39	12	27	8	
	T I I I I I I I			14 9				-	66
	In accepting an employment offer each employee implicitly agrees to abide by the ethical standards of the employer, even if the company standards differ	2003	Faculty		34	9	37	11	269
		2003	Students	10	45	18	24	4	1009
		1995	Students	NI	NI	M	M	M	191
	from those of the employee.	1989	Faculty	7	33	8	42	9	438
		1988	Bus. Leaders	7	44	9	34	6	138
		1983	Bus. Leaders	7	35	13	36	9	119
		2003	Bus. Leaders	36	52	6	6	0	66
	····	2003	Faculty	39				Ť	
	Wages and salaries should vary according to an employee this productivity.				52	6	3	1	269
		2003	Students	30	54	9	6	1	1009
		1995	Students	NI	M	M	M	M	191
		1989	Faculty	35	54	5	4	1	437
		1988	Bus. Leaders	34	62	1	3	1	138
		1983	Bus. Leaders	38	56	6	0	0	119
		2003	Bus. Leaders	8	41	11	35	6	66
	Wages and salaries should vary according to both the employee $-\beta$ is productivity and years of service with the firm.	2003	Faculty	8	46	16	25	5	269
		2003	Students	25	56			1	
		1995	Students	NI NI	50 M	9	9		1009
						M	M	M 2	191
		1989	Faculty Buy Londow	9	54	10	24	3	438
		1988	Bus. Leaders	5	43	5	39	8	138
		1983	Bus. Leaders	11	42	14	28	5	119
		2003	Bus. Leaders	0	3	6	61	30	66
	Wages and salaries should vary primarily with the employee's years of service	2003	Faculty	1	2	8	62	27	269
	with the firm.	2003	Students	6	30	18	40	7	1009
		1995	Students	NI	M	Ň	M	M	191
		1989	Faculty	0	3	4	60	32	438
		1988	Bus, Leaders	2	2	3	42	50	138
		1983	Bus. Leaders	0	1	4	53	42	138
	<u>. I</u>			11	1 *	11	55		119
		2002	Pur Landar	2	1.26	0	22	20	
		2003	Bus. Leaders	3	26	9	33	29	66
	Labor unions serve a useful purpose by prodding a particular management into	2003	Faculty	/	47	17	19	10	269
	fulfilling its responsibilities to labor.	2003	Students	5	42	30	16	7	1009
		1995	Students	NI	M	NI	NI	NI	191
		1989	Faculty	7	54	12	19	7	438
		1988	Bus. Leaders	1	25	9	41	23	138
		1983	Bus. Leaders	1	20	9	44	27	119
	The comparison denoted and determined of the second				-		•	-	
	The corporation should seek to maximize short run profits.	2003	Faculty	3	13	9	45	31	269
		2003	Students	3	31	28	33	5	1009
		1995	Students	M	NI	NI	M	NI	191
		1989	Faculty	1	9	8	50	32	441
					12	7	53		1
	The Are Committee And and an and	•		•	,	•	•	•	•
	in dealing with that customer.	1 1099	Pup Lordorn	11	1			1.20	120
		1988	Bus. Leaders	1		<u> </u>	<u> </u>	28	138
		1983	Bus. Leaders	1	14	9	56	20	119
-		2003	Bus. Leaders	32	47	2	0	U	66
	The corporation should seek to earn a satisfactory rate of return for stockholders.	2003	Faculty	30	65	2	2	0	269
		2003	Students	14	69	12	4	0	1009
	stockholders.	1995	Students	M	NI	NI	NI	NI	191
	stockholders.	1995	Faculty	24	69	3	2	1	440
	stockholders.	1989		39	59	1	1	0	138
	stockholders.	1989		39			0	ő	119
	stockholders.	1989 1988	Bus. Leaders		63	0		• •	
	stockholders.	1989 1988 1983	Bus. Leaders Bus. Leaders	37	63	0		49	66
		1989 1988 1983 2003	Bus. Leaders Bus. Leaders Bus. Leaders	37 0	0	3	49	49	66
	The ethical standards in competition are determined by the least ethical	1989 1988 1983 2003 2003	Bus. Leaders Bus. Leaders Bus. Leaders Faculty	37 0 1	0 6	3 6	49 62	25	269
	The ethical standards in competition are determined by the least ethical competitor.i2/2 If one firm engages in unethical conduct, the others will have to	1989 1988 1983 2003 2003 2003	Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students	37 0 1 4	0 6 16	3 6 17	49 62 43	25 19	269 1009
	The ethical standards in competition are determined by the least ethical	1989 1988 1983 2003 2003 2003 7995	Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students Students	37 0 1 4 <i>N</i> Z	0 6 16 <i>NI</i>	3 6 17 <i>NI</i>	49 62 43 <i>NI</i>	25 19 <i>NI</i>	269 1009 <i>191</i>
	The ethical standards in competition are determined by the least ethical competitor.i2/2 If one firm engages in unethical conduct, the others will have to	1989 1988 1983 2003 2003 2003 7995 1989	Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students Students Faculty Faculty	37 0 1 4 <i>NI</i> 2	0 6 16	3 6 17	49 62 43 <i>NI</i> 54	25 19 <i>NI</i> 31	269 1009 191 440
	The ethical standards in competition are determined by the least ethical competitor.i2/2 If one firm engages in unethical conduct, the others will have to	1989 1988 1983 2003 2003 2003 7995 1989 1988	Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students Students Faculty Bus. Leaders	37 0 1 4 <i>NI</i> 2 3	0 6 16 <i>M</i> 8 3	3 6 17 <i>NI</i> 5 2	49 62 43 <i>NI</i> 54 59	25 19 <i>NI</i> 31 33	269 1009 <i>191</i> 440 138
	The ethical standards in competition are determined by the least ethical competitor.i2/2 If one firm engages in unethical conduct, the others will have to	1989 1988 1983 2003 2003 2003 7995 1989	Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students Students Faculty Faculty	37 0 1 4 <i>NI</i> 2	0 6 16 <i>NI</i> 8	3 6 17 <i>M</i> 5	49 62 43 <i>NI</i> 54	25 19 <i>NI</i> 31	269 1009 <i>191</i> 440

		2003	Bus. Leaders	2	53	13	28	15	64
30	To what extent are ethical standards influenced by peer group pressures?	2003	Faculty	23	64	8	5	1	252
		2003	Students	13	62	14	10	2	1004
		1995	Students	N/A	N/A	N/A	N/A	- N/A	N/A
		1989	Faculty	47	47	2	3	1	439
		1988	Bus. Leaders	28	56	4	8	4	138
		1983	Bus. Leaders	21	61	3	11	3	119
						-		_	
		2003	Bus. Leaders	3	63	8	25	2	64
31	To what extent are ethical standards influenced by prevailing industry practice?	2003	Faculty	26	65	6	3	0	252
		2003	Students	20	67	9	4	0	1004
		1995	Students	N/A	N/A	N/A	N/A	N/A	N/A
		1989	Faculty	32	58	4	6	0	440
		1988	Bus. Leaders	11	59	7	20	3	138
		1983	Bus. Leaders	9	61	7	21	1	119
		2003	Bus. Leaders	17	64	6	9	3	64
32	To what extent are ethical standards influenced by perceived preference of top	2003	Faculty	33	56	8	3	0	253
	executives?	2003	Students	29	57	10	4	1	1004
		1995	Students	N/A	N/A	N/A	N/A	N/A	N/A
		1989	Faculty	49	43	4	3	0	437
		1988	Bus. Leaders	25	57	5	10	3	138
		1983	Bus. Leaders	20	54	8	14	3	119
		2003	Bus. Leaders	8	75	6	9	2	64
33	To what extent are ethical standards influenced by family experiences?	2003	Faculty	11	61	14	12	1	254
	To what each are entred standards infroenced by failing experiences:	2003	Students	11	47	20	21	1	1004
		1995	Students	N/A	N/A	N/A	N/A	N/A	N/A
		1989	Faculty	42	41	7	9	1	440
		1988	Bus. Leaders	61	32	4	3	0	138
		1983	Bus. Leaders	49	43	2	4	1	119
		2003	Bus. Leaders	8	66	10	14	2	64
34	To what extent are ethical standards influenced by church experiences?	2003	Faculty	8	51	21	17	3	254
		2003	Students	8	35	26	27	4	1004
		1995	Students	N/A	N/A	N/A	N/A	N/A	N/A
		1989	Faculty	26	44	10	16	3	440
		1988	Bus. Leaders	39	35	14	11	1	138
		1983	Bus. Leaders	36	48	7	7	1	119
		2003	Bus. Leaders	0	75	9	6	2	
	To what extent are ethical standards influenced by your educational experiences?	2003	Faculty	8	65	14	6 12	1	64 254
35		2003	Students	14	64	14	9	1	1004
		1995	Students	N/A	N/A	12 N/A	9 N/A	N/A	N/A
		1989	Faculty	14	51	0	23	2	440
		1988	Bus. Leaders	26	61	5	7	0	138
		1983	Bus. Leaders	29	58	3	ģ	ő	119
		2003	Bus. Leaders	27	63	3	6	2	64
36	To what extent are ethical standards influenced by company's ethical code or	2003	Faculty	11	64	13	10	2	254
	policy?	2003	Students	19	61	12	7	1	1004
		1995	Students	N/A	N/A	N/A	N/A	N/A	N/A
		1989	Faculty	22	54	6	16	1	439
		1988	Bus. Leaders	27	62	4	6	1	138
		1983	Bus. Leaders	26	64	3	7	0	119
	v13	2002	Ber Lord	27	50	0	0	0	
	To substantiate and athing total dands influenced by	2003	Bus. Leaders	27	58	8	8	0	64
37	To what extent are ethical standards influenced by professional ethical code?	2003	Faculty	15	63	11 9	10	2	254
	professional efficat code?	2003 1995	Students	19	65	-	6	1	1004
		1995	Students	N/A 24	N/A 52	N/A	N/A 17	N/A 1	N/A 440
		1989	Faculty Bus. Leaders	24 48	40	4	5	2	138
		1988	Bus. Leaders Bus. Leaders	48	39	4	3	0	119
		1705	DUS. L'Educis	55		7	-	V	
		2003	Bus, Leaders	8	67	9	14	2	64
_		2003	Faculty	20	60	11	8	1	255
8	To what extent are ethical standards influenced by society's moral climate?	2003	Students	14	57	16	12	2	1004
		1995	Students	N/A	N/A	N/A	N/A	Z N/A	N/4
		1999	Faculty	26	52	7	13	1	439
				200		1 C			
				20	60	4	13	3	138
		1989 1988 1983	Bus. Leaders Bus. Leaders	20 16	60 57	4	13 16	3	138

		2003	Bus. Leaders	2	32	25	37	5	
				2				5	65
39	All institutions in our society should seek to protect and promote the interests of	2003	Faculty	12	31	27	27	3	268
	individuals.	2003	Students	15	48	18	18	1	1009
		1995	Students	NI	M	NI	NI	NI	191
		1989	Faculty	N/A	N/A	N/A	N/A	N/A	N/A
		1988	Bus. Leaders	23	53	11	13	1	138
		1983	Bus. Leaders	26	51	6	18	0	119
		2003	Bus. Leaders	6	50	14	24	6	66
40	Individual freedom may have to be partly restricted in order for organizations to	2003	Faculty	7	62	10	13	9	269
	effectively function.	2003	Students	6	44	18	26	6	1009
		1995	Students	NI	NI	NI	NI	M	191
		1989	Faculty	N/A	N/A	N/A	N/A	N/A	N/A
		1988	Bus. Leaders	13	57	6	18	6	138
		1983	Bus. Leaders	16	68	3	12	1	119
						2			
		2003	Bus, Leaders	2	21	11	38	29	
41	Commented and a distribute in some in and a to some a minimum standard	2003		2					66
41	Government should redistribute income in order to assure a minimum standard		Faculty	1	28	14	30	21	269
	of living for all citizens.	2003	Students	6	22	22	30	20	1009
		1995	Students	NI	NI	NI	NI	NI	191
		1989	Faculty	N/A	<i>N/A</i>	N/A	N/A	N/A	N/A
		1988	Bus. Leaders	2	13	6	38	42	138
		1983	Bus. Leaders	3	9	6	30	52	119
		2003	Bus. Leaders	8	47	14	26	6	66
42	Government should provide incentives for business to get involved in solving	2003	Faculty	15	59	7	14	5	269
	social problems.	2003	Students	16	55	15	11	3	1009
		1995	Students	NI	NI	NI	NI	NI	191
		1989	Faculty	N/A	N/A	N/A	N/A	N/A	N/A
		1988	Bus. Leaders	14	47	13	18	7	138
		1983	Bus. Leaders	9	45	14	25	6	119
		2003	Bus. Leaders	21	65	6	6	2	66
43	Truth in lending regulations is needed to protect the customer.	2003	Faculty	33	55	8	3	2	269
40		2003	Students	17			-	0	
		1995	Students	NI NI	58	22	3	NI	1009
		1995	Faculty	N/A	M	M	M	N/A N/A	191
		1989		11	N/A	N/A	N/A		N/A
			Bus. Leaders		67	/	15	0	138
		1983	Bus. Leaders	3	65	9	18	5	119
		2003	Bus. Leaders	20	65	8	6	2	66
						10			269
44	Antitrust laws prohibiting price fixing benefit the customer.	2003	Faculty	26	56	12	3	3	
44	Antitrust laws prohibiting price fixing benefit the customer.			26 19	56 48	26	3	3	1009
44	Antitrust laws prohibiting price fixing benefit the customer.	2003	Faculty				-	-	
44	Antitrust laws prohibiting price fixing benefit the customer.	2003 2003	Faculty Students	19	48 <i>M</i>	26 M	5 M	1	1009
44	Antitrust laws prohibiting price fixing benefit the customer.	2003 2003 1995	Faculty Students Students	19 NI	48 NI N/A	26	5 NI N/A	1 M	1009 191
44	Antitrust laws prohibiting price fixing benefit the customer.	2003 2003 1995 7989	Faculty Students Students Faculty	19 M N/A	48 <i>M</i> <i>N/A</i> 66	26 NI N/A 7	5 <i>NI</i> <i>N/A</i> 12	1 M N/A	1009 191 N/4
44	Antitrust laws prohibiting price fixing benefit the customer.	2003 2003 1995 <i>1989</i> 1988	Faculty Students Students Faculty Bus. Leaders	19 M N/A	48 NI N/A	26 M	5 NI N/A	1 NI N/A 1	1009 191 <i>N/A</i> 138
44	Antitrust laws prohibiting price fixing benefit the customer.	2003 2003 1995 <i>1989</i> 1988 1988	Faculty Students Students Faculty Bus. Leaders Bus. Leaders	19 NI N/A 13 4	48 <i>MI</i> <i>N/A</i> 66 64	26 NI NA 7 8	5 <i>NI</i> <i>N/A</i> 12 20	1 NI N/A 1 3	1009 191 <i>N/4</i> 138 119
		2003 2003 1995 <i>1989</i> 1988	Faculty Students Students Faculty Bus. Leaders	19 M N/A	48 <i>M</i> <i>N/A</i> 66	26 NI N/A 7	5 <i>NI</i> <i>N/A</i> 12	1 NI N/A 1	1009 191 <i>N/A</i> 138
44	Antitrust laws prohibiting price fixing benefit the customer.	2003 2003 1995 <i>1989</i> 1988 1983 2003	Faculty           Students           Students           Faculty           Bus. Leaders           Bus. Leaders   Bus. Leaders	19 NI NA 13 4 33	48 <i>NI</i> <i>N/A</i> 66 64 53	26 NI N/A 7 8	5 N/ N/A 12 20 9	1 NI N/A 1 3	1009 191 <i>N/4</i> 138 119 66
		2003 2003 1995 7989 1988 1983 2003 2003	Faculty           Students           Students           Faculty           Bus. Leaders           Bus. Leaders           Bus. Leaders	19 <i>M</i> <i>NA</i> 13 4 33 39	48 <i>NI</i> <i>N/A</i> 66 64 53 48	26 NI NA 7 8 5 8	5 NI N/A 12 20 9	1 NI N/A 1 3 0 1	1009 191 <i>N.4</i> 138 119 66 269
		2003 2003 1995 <i>1989</i> 1988 1988 2003 2003 2003	Faculty Students Students Faculty Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students	19 <i>M</i> <i>NA</i> 13 4 33 39 39	48 NI N/A 66 64 53 48 48 43	26 NI NA 7 8 5 8 12	5 NI NA 12 20 9 5 5 5	1 M MA 1 3 0 1 1 1	1009 191 <i>N.4</i> 138 119 66 269 1009
		2003 2003 1995 <i>1989</i> 1988 1988 1983 2003 2003 2003 1995	Faculty Students Students Faculty Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students Students Students	19 <i>NI</i> <i>NA</i> 13 4 33 39 39 <i>NI</i>	48 N/ 66 64 53 48 43 N/	26 N/A 7 8 5 8 12 N/	5 NI N/A 12 20 9	1 NI N/A 1 3 0 1 1 NI NI	1009 191 <i>N.4</i> 138 119 66 269
		2003 2003 1995 1988 1988 1983 2003 2003 2003 2003 1995 1989	Faculty Students Students Faculty Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students	19 N/ N/A 13 4 33 39 39 39 N/ N/ N/A	48 <i>M</i> 66 64 53 48 43 <i>M</i> <i>M</i> <i>M</i>	26 NI NA 7 8 5 8 12	5 NI NA 12 20 9 5 5 5	1 M MA 1 3 0 1 1 1	1009 191 N/4 138 119 66 269 1009 191 N/4
		2003 2003 1995 1989 1988 1983 2003 2003 2003 2003 2003 1995 1989 1988	Faculty Students Students Faculty Bus. Leaders Bus. Leaders Bus. Leaders Faculty Students Students Students	19 <i>NI</i> <i>NIA</i> 13 4 33 39 39 <i>NI</i> <i>NIA</i> 45	48 N/ 66 64 53 48 43 N/	26 N/A 7 8 5 8 12 N/	5 NI NA 12 20 9 5 5 5 NI	1 NI N/A 1 3 0 1 1 NI NI	1009 191 N/4 133 119 66 269 1009 191
		2003 2003 1995 1988 1988 1983 2003 2003 2003 2003 1995 1989	Faculty Students Students Faculty Bus. Leaders Bus. Leaders Bus. Leaders Students Faculty Students Students Faculty Students Faculty	19 N/ N/A 13 4 33 39 39 39 N/ N/ N/A	48 <i>M</i> 66 64 53 48 43 <i>M</i> <i>M</i> <i>M</i>	26 N/ N/A 7 8 5 8 12 N/ N/A N/A	5 M MA 12 20 9 5 5 M M MA	1 NI NA 1 3 0 1 1 NI NI NI NI NI NI NI NI NI NI	1009 191 N/4 138 119 66 269 1009 191 N/4
		2003 2003 1995 1989 1988 1983 2003 2003 2003 2003 2003 1995 1989 1988	Faculty       Students       Students       Faculty       Bus. Leaders       Bus. Leaders       Faculty       Students       Students       Students       Faculty       Bus. Leaders	19 <i>NI</i> <i>NIA</i> 13 4 33 39 39 <i>NI</i> <i>NIA</i> 45	48 N/ 66 64 53 48 43 N/ N/A 36	26 N/ N/A 7 8 5 8 12 N/A N/A 1	3 N/ N/A 12 20 9 5 5 5 M N/A 15	1 M MA 1 3 0 1 1 1 M MA 2	1009 191 N:4 138 119 66 269 1009 191 N:4 138
45	Lazy or incompetent employees should be fired.	2003 2003 1995 1988 1988 2003 2003 2003 2003 1995 1988 1988	Faculty         Students         Students         Faculty         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Bus. Leaders	19 N/ N/A 13 4 33 39 39 N/ M/ M/A 45 42	48 <i>N</i> / <i>A</i> 66 64 53 48 43 <i>N</i> / <i>N</i> / <i>M</i> / 36 42	26 NI MA 7 8 5 8 8 12 NI NA 1 3	3 N/ N/A 12 20 9 5 5 N/ N/ N/ N/A 15 12	1 M N/A 1 3 0 1 1 M/ N/A 2 1 1	1009 191 N/4 138 119 66 269 1009 191 N/4 138 119 119
	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an	2003 2003 1995 1985 1988 1988 2003 2003 2003 2003 2003 1995 1988 1988 1988 1983 2003	Faculty         Students         Students         Faculty         Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Students         Bus. Leaders         Bus. Leaders      <	19         N/           N/         13           13         4           33         39           39         39           N/         N/A           45         42           44         44	48 N/ 66 64 53 48 43 N/ 48 43 N/ 36 42 42 42	26 N/ 7 8 5 8 12 N/ N/A 1 3 8 5	5 NA 12 20 9 5 5 5 5 MI MA 15 12 2	1 M N/A 1 3 0 1 1 1 N/A 2 1 1 5	1009 191 N/4 138 119 66 269 1009 191 N/4 138 119 66 269
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by	2003 2003 1995 1988 1988 2003 2003 2003 2003 1995 1988 1988 1988 1988 1983 2003 2003 2003	Faculty           Students           Students           Students           Faculty           Bus. Leaders           Bus. Leaders           Students           Students           Students           Students           Students           Students           Bus. Leaders           Bus. Leaders           Bus. Leaders           Students           Students           Students           Students	19           N/           NA           13           4           33           39           39           M/           MA           45           42           44           49           44	48 <i>MA</i> 66 64 53 48 43 <i>MI</i> <i>MA</i> 36 42 42 42 44	26 NI MA 7 8 5 8 12 NI NA 1 3 8 5 8 5 8	3 M MA 12 20 9 5 5 M MA 15 15 12 2 1 3	1 M N/A 1 3 0 1 1 M/ M/A 2 1 5 3 1 1	1009 191 Not 138 119 66 259 1009 191 Not 191 Not 118 119 66
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an	2003 2003 1995 1989 1988 1988 2003 2003 2003 1995 1988 2003 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005	Faculty         Students         Students         Faculty         Bus. Leaders         Bus. Leaders         Students         Students         Students         Students         Bus. Leaders         Students         Faculty         Students         Students         Students         Students         Students	19           N/           N/A           13           4           33           39           N/           N/A           45           42           44           49           44           N/	48 <i>NV</i> 66 64 53 48 48 43 <i>NV</i> <i>NA</i> 36 42 42 42 42 44 <i>NV</i> <i>NVA</i>	26 N/ N/A 7 8 5 8 12 N/ N/A 1 3 8 5 8 N/ N/A 1 3 8 5 8 N/A	3 NA 12 20 9 5 5 5 MT NA 13 12 2 1 3 M	1 M N/A 1 3 0 1 1 1 N/A 2 1 N/A 2 1 1 N/A N/A 1 3 N/A 1 3 N/A 1 3 N/A 1 3 N/A N/A N/A N/A N/A N/A N/A N/A	1009 191 N/4 138 119 66 269 1009 191 N/4 138 119 N/4 138 19 009 191 19 066 269 1009 191 19 19 19 19 19 19 10 10 10 10 10 10 10 10 10 10
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by	2003 2003 2003 1995 1988 1988 2003 2003 2003 2003 2003 1985 1988 1988 1988 1983 200 200	Faculty         Students         Students         Faculty         Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Faculty         Students         Students         Faculty	19         N/           N/A         13           13         4           33         39           39         39           39         N/           N/A         45           42         44           49         44           49         44           N/         N/           N/         N/	48 N/ 66 64 53 48 43 48 43 N/ N/A 36 42 42 42 42 42 42 M/ N/A	26 N/ N/A 7 8 5 8 12 N/ N/A 1 3 8 5 8 N/ N/A 1 3 8 5 8 N/ N/A 1 3 8 5 8 N/A N/A N/A N/A N/A N/A N/A N/A	3 N/ N/A 12 20 9 5 5 N/ N/A 15 12 2 1 3 N/ N/A	1 M N/A 1 3 0 1 1 M/ M/A 2 1 5 3 1 1	1009 191 N/4 133 119 66 269 1009 191 N/4 138 119 66 269 1009 191 N/4 X/4 X/4
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by	2003 2003 2003 1995 1988 1988 2003 2003 2003 2003 1995 1988 1983 2003 2003 1988 1983 2003 2003 1985 1988	Faculty           Students           Students           Students           Faculty           Bus. Leaders           Bus. Leaders           Students           Students           Students           Students           Students           Students           Bus. Leaders           Bus. Leaders           Bus. Leaders           Students           Students           Students           Students           Students           Students           Students           Bus. Leaders           Bus. Leaders           Bus. Leaders           Bus. Leaders           Bus. Leaders           Students           Students           Students           Bus. Leaders	19           N/           N/A           13           4           33           39           39           M/           M/A           45           44           49           44           M/           M/A           31	48 <i>MA</i> 66 64 53 48 43 <i>MI</i> <i>NA</i> 36 42 42 42 42 44 <i>NI</i> <i>NI</i> <i>MA</i> 60	26 NI MA 7 8 5 8 12 NI NA 1 3 8 5 8 NI NA 4	3           M           MA           12           20           9           5           5           M           NA           13           12           2           13           12           2           13           14           10           12           2           13           14           3	1 M NA 1 3 0 1 1 1 N NA 2 1 N NA N NA NA	1009 191 N/4 138 119 65 269 1009 191 N/4 138 119 65 269 1009 191 N/4 138 119 109 101 N/4 138 119 101 101 101 101 101 101 101
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by	2003 2003 2003 1995 1988 1988 2003 2003 2003 2003 2003 1985 1988 1988 1988 1983 200 200	Faculty         Students         Students         Faculty         Bus. Leaders         Bus. Leaders         Faculty         Students         Students         Students         Bus. Leaders         Faculty         Students         Students         Faculty	19         N/           N/A         13           13         4           33         39           39         39           39         N/           N/A         45           42         44           49         44           49         44           N/         N/           N/         N/	48 N/ 66 64 53 48 43 48 43 N/ N/A 36 42 42 42 42 42 42 M/ N/A	26 N/ N/A 7 8 5 8 12 N/ N/A 1 3 8 5 8 N/ N/A 1 3 8 5 8 N/ N/A 1 3 8 5 8 N/A N/A N/A N/A N/A N/A N/A N/A	3 N/ N/A 12 20 9 5 5 N/ N/A 15 12 2 1 3 N/ N/A	1 M NA 1 3 0 1 1 1 N NA 2 1 N NA N NA NA	1009 191 N/4 133 119 66 269 1009 191 N/4 138 119 66 269 1009 191 N/4 X/4 X/4
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by	2003 2003 1995 1988 1988 2003 2003 2003 2003 2003 1995 1988 1983 2003 2003 2003 2003 2003 2003 2003 20	Faculty         Students         Students         Faculty         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Students         Students         Bus. Leaders         Bus. Leaders         Bus. Leaders         Bus. Leaders         Bus. Leaders         Bus. Leaders         Students         Faculty         Students         Students         Students         Bus. Leaders	19         N/           N/A         13           13         4           33         39           39         39           39         39           M/         N/A           45         42           44         49           44         M/           M/         N/A           31         35	48 NV 66 64 53 48 48 43 NV NVA 36 42 42 42 42 42 44 NV NVA 60 54	26 N/ 7 8 5 8 12 N/ N/A 1 3 8 5 8 N/ N/A 4 5	3           M           MA           12           20           9           5           5           M           NA           13           12           2           13           12           2           13           14           10           12           2           13           14           3	1 M N/A 1 3 0 1 1 1 N/A 2 1 1 N/A 2 3 3 1 N/A 1 1 1 1 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 1 1 3 1 1 1 1 1 1 1 1 1 1 1 1 1	1009 191 Not 138 119 66 259 1009 191 Not 191 Not 66 269 1009 191 Not 119 Not 119 Not 119 Not 119 119 119 119 119 119 119 11
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by the firm.	2003 2003 2003 1995 1988 1988 2003 2003 2003 2003 1995 1988 1983 2003 2003 2003 2003 2003 1985 1983 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005	Faculty           Students           Students           Students           Faculty           Bus. Leaders           Bus. Leaders           Students           Students           Students           Students           Students           Bus. Leaders	19           N/           MA           13           4           33           39           39           M/           N/A           39           39           M/           N/A           45           42           44           49           49           44           N/A           31           35           46	48 M MA 66 64 53 48 43 NI NA 36 42 42 42 44 NI NA 60 54 47	26 N/ 7 8 5 8 12 N/ N/A 1 3 8 5 8 N/ N/A 1 3 8 5 8 8 12 N/A 13 8 5 8 12 N/A 13 8 5 8 12 N/A 13 13 14 14 14 14 14 14 14 14 14 14	3           NI           NA           12           20           9           5           5           NN           NA           15           12           1           3           5           5           5	1 M MA 1 3 0 1 1 1 N NA 2 1 N NA 2 1 5 3 1 N NA 1 1 1 1 3 1 1 1 3 1 1 3 1 1 3 1 1 1 1 3 1 1 1 1 1 1 1 1 1 1 1 1 1	1009 191 M/4 138 119 65 269 1009 191 N/4 119 66 269 191 N/4 119 65 269 191 N/4 119 66 269 119 119 66 269 119 119 100 100 100 100 100 10
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by	2003 2003 2003 1995 1988 1988 2003 2003 2003 1995 1988 1983 2003 2003 2003 1988 1988 1983 200 200	Faculty           Students           Students           Faculty           Bus. Leaders           Bus. Leaders           Students           Bus. Leaders           Bus. Leaders           Bus. Leaders           Bus. Leaders           Bus. Leaders	19           N/           N/A           13           4           33           39           39           39           N/           M/A           45           42           44           M/           M/A           35           46           51	48           MA           66           64           53           48           43           MM           36           42           42           44           MM           60           54	26 N/ MA 7 8 5 8 12 N/ N/A 1 3 8 5 8 N/ N/ N/ 4 5 3 5 5 8 8 7 8 8 8 8 9 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9	3           NM           12           20           9           5           5           5           NM           NA           13           12           2           1           3           NV           3           5           3           5           3           5	1 M MA 1 3 0 1 1 1 MA 2 1 1 MA 1 1 NM MA 1 1 1 NM MA 1 1 1 1 1 1 1 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 1 1 3 1 1 1 1 1 1 1 1 1 1 1 1 1	1009           191           N:4           138           119           66           269           66           269
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by the firm.	2003 2003 1995 1989 1988 1983 2003 2003 2003 2003 1995 1988 1983 2003 2003 2003 1995 1988 1985 2003 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005	Faculty           Students           Students           Students           Students           Bus. Leaders           Bus. Leaders           Bus. Leaders           Students           Bus. Leaders           Students	19         N/           N/         13           13         4           33         39           39         39           M/         N/A           45         42           44         49           44         N/           N/A         31           35         35           46         51           45         45	48 <i>NV</i> 66 64 53 48 48 43 <i>NV</i> <i>NVA</i> 36 42 42 42 42 42 42 44 <i>NV</i> <i>NVA</i> 54 47 41 43	26 N/ 7 8 5 8 12 N/ N/A 1 3 8 5 8 N/ N/A 4 5 10	3           NI           NA           12           20           9           5           5           NN           NA           15           12           1           3           5           5           5	1 M MA 1 3 0 1 1 1 1 1 N/A 2 1 1 N/A 2 1 1 1 1 N/A 1 3 1 1 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 1 1 1 3 1 1 1 1 1 1 1 1 1 1 1 1 1	1009 191 N/4 138 119 66 269 1009 191 N/4 138 119 N/4 138 119 N/4 138 119 66 269 1009 191 N/4 138 119 66 269 1009
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by the firm.	2003 2003 2003 1995 1988 1988 1988 2003 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005	Faculty           Students           Students           Students           Students           Bus. Leaders           Bus. Leaders           Students           Students           Students           Students           Students           Students           Students           Students           Bus. Leaders           Students           Students	19           N/           N/A           13           4           33           39           39           M/           N/A           39           39           M/           N/A           45           42           44           49           49           44           M/           M/A           31           35           46           51           45           M/	48 NT NA 66 64 53 48 43 48 43 NT NA 36 42 42 42 42 42 42 42 42 42 42	26 N/ N/A 7 8 5 8 12 N/ N/A 1 3 5 8 N/ N/A 1 3 5 8 12 N/ N/A 1 3 5 8 12 N/A 13 5 12 N/A 13 5 12 N/A 13 13 13 13 13 13 13 13 13 13	3           NI           NA           12           20           9           5           5           NN           NA           15           12           2           1           3           5           5           3           5           1           NM	1 M MA 1 3 0 1 1 1 N N N N N N N N N N N N N	1009         191           N/4         138           119         66           269         1009           191         N/4           138         119           66         269           1009         191           N/4         138           119         66           269         1009           191         N/4           138         119           66         269           1019         N/4           138         119           66         269           10009         191
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by the firm.	2003 2003 2003 1995 1988 1988 2003 2003 2003 2003 1995 1988 1983 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005	Faculty           Students           Students           Students           Students           Bus. Leaders           Bus. Leaders           Bus. Leaders           Students           Bus. Leaders           Students	19           N/           N/A           13           4           33           39           39           39           M/A           45           44           N/           M/A           35           44           N/           M/A           35           46           51           45           M/           M/           M/	48 <i>NV</i> 66 64 53 48 48 43 <i>NV</i> <i>NVA</i> 36 42 42 42 42 42 42 44 <i>NV</i> <i>NVA</i> 54 47 41 43	26 N/ 7 8 5 8 12 N/ N/A 1 3 8 5 8 N/ N/A 4 5 10	3           NM           12           20           9           5           5           5           7           NM           NM           12           2           1           3           5           3           5           3           1	1 M MA 1 3 0 1 1 1 1 1 N/A 2 1 1 N/A 2 1 1 1 1 N/A 1 3 1 1 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 3 1 1 1 1 1 3 1 1 1 1 1 1 1 1 1 1 1 1 1	1009           191           N/4           138           119           66           269           1009           191           N/4           191           N/4
45	Lazy or incompetent employees should be fired. A company should have formal policies to guarantee that every employee has an equal opportunity for promotion, pay increases, and other rewards provided by the firm.	2003 2003 2003 1995 1988 1988 1988 2003 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005 2005	Faculty           Students           Students           Students           Students           Bus. Leaders           Bus. Leaders           Students           Students           Students           Students           Students           Students           Students           Students           Bus. Leaders           Students           Students	19           N/           N/A           13           4           33           39           39           M/           N/A           39           39           M/           N/A           45           42           44           49           49           44           M/           M/A           31           35           46           51           45           M/	48 NT NA 66 64 53 48 43 48 43 NT NA 36 42 42 42 42 42 42 42 42 42 42	26 N/ N/A 7 8 5 8 12 N/ N/A 1 3 5 8 N/ N/A 1 3 5 8 12 N/ N/A 1 3 5 8 12 N/A 13 5 12 N/A 13 5 12 N/A 13 13 13 13 13 13 13 13 13 13	3           NI           NA           12           20           9           5           5           NN           NA           15           12           2           1           3           5           5           3           5           1           NM	1 M MA 1 3 0 1 1 1 N N N N N N N N N N N N N	1009         191           N/4         138           119         66           269         1009           191         N/4           138         119           66         269           1009         191           N/4         138           119         66           269         1009           191         N/4           138         119           66         269           1019         N/4           138         119           66         269           10009         191

Source: 2003 Study of Ethics