

SECTION 1: EXECUTIVE SUMMARY

BUSINESS LEADERS, FACULTY AND STUDENTS ETHICAL VIEWS:

SELECTED YEARS

1983 2003

EXECUTIVE SUMMARY

This study of business professionals, university faculty and college students provides insights into their ethical beliefs. Not only can one compare the views of these three groups in late 2003, but the views can be compared to prior studies of the three groups. Consequently, a very large amount of information has been provided in this report for the reader. Trying to summarize the important findings will be left to the reader. People interested in this study will have different perspectives and different research needs. Please examine the information that you are interested in. Do write about it. Only one conference paper has been developed from the data thus far.

The American National Business Hall of Fame board members have received a file copy of this report, the SPSS data file, and an excel file containing results from an additional 189 students from University of Louisiana at Monroe and 84 students from the University of Oregon. Other persons interested in the data may contact Richard Hattwick for the files at richardhattwick@bellsouth.net or (561) 676-8784